



WHAT WE LEARNED



As the number of publishers requiring ORCID increases, more authors are aware of the author identifier.



Authors engage with ORCID throughout the publishing workflow.



Publishers report that they still need libraries to help inform authors of the benefits of ORCID.

BACKGROUND

The number of publishers and funders requiring ORCID is growing, ensuring that an increasing number of authors will be exposed to the identifier.

Haak, L. (2015, December 1). Requiring ORCID in Publication Workflows: Open Letter. <https://orcid.org/content/requiring-orcid-publication-workflows-open-letter>

Meadows, A. (2015, November 23). Survey Says: Community Perceptions of ORCID, Part 1. <http://orcid.org/blog/2015/11/23/survey-says-community-perceptions-orcid-part-1?lang=zh-hans>

OBJECTIVE

To better understand what additional ORCID support libraries can provide authors

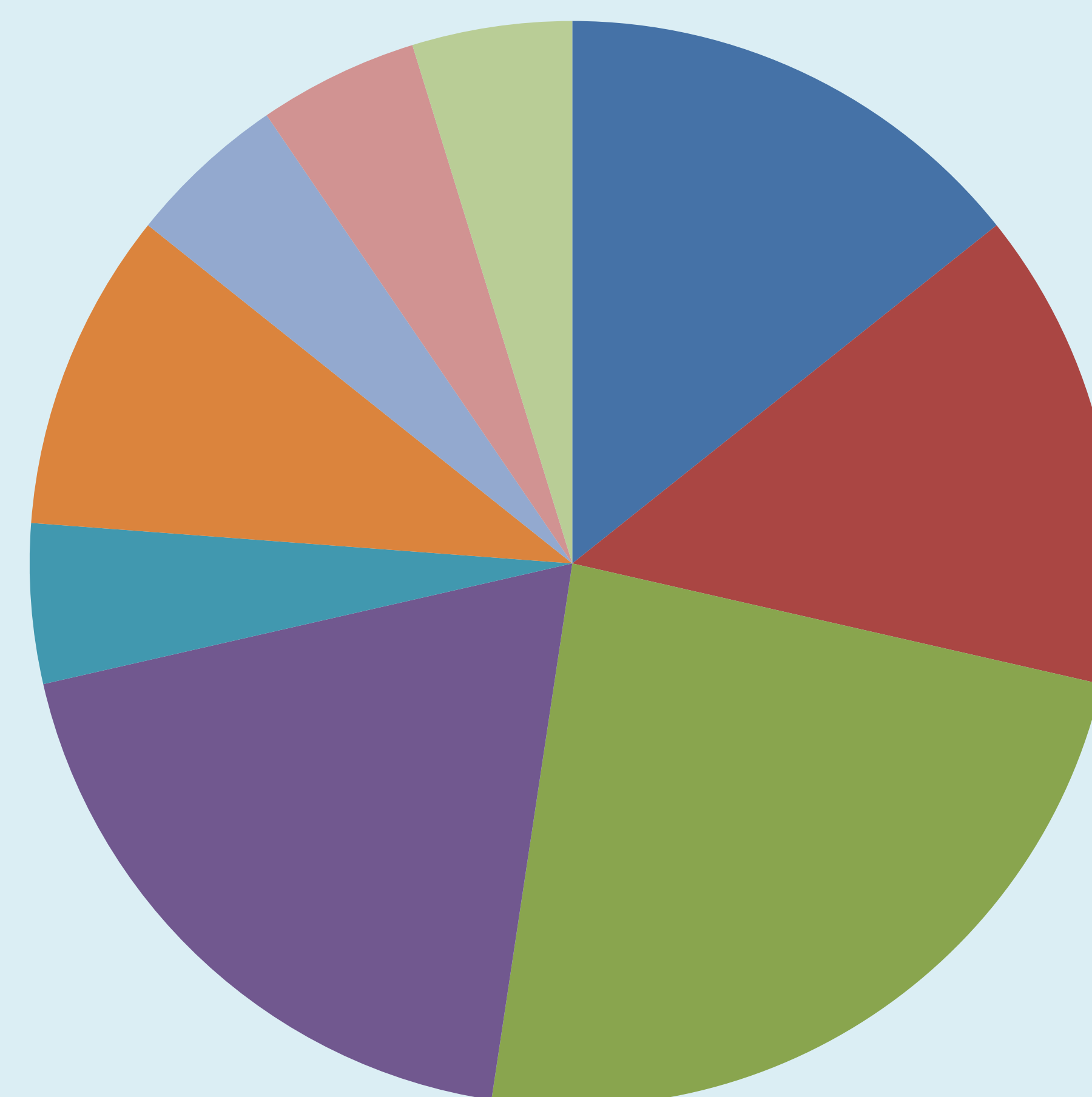
- What ORCID resources do authors encounter when publishing?
- What feedback have publishers received?

METHODS

1. Surveyed publisher websites to identify where within the publication workflow ORCID engagement typically occurs and what resources authors are provided.
2. Asked publishers requiring ORCID what feedback they have received from authors.

RESULTS

ORCID in the publishing workflow (a snapshot of 21 publishers/journals):



- Required for submitting author when submitting revised manuscript
- Required for corresponding author(s) at time of manuscript submission
- Required for corresponding author(s) when submitting revised manuscript
- Required for all authors at time of manuscript submission
- Varies by journal
- Required for submitting author(s) at time of manuscript submission
- Required for corresponding author(s) and authors with no institutional affiliation at time of manuscript submission
- Required for first author at time of manuscript submission
- Registration with platform requires ORCID registration

WHAT AUTHORS ARE SAYING

“What’s in it for me?”

Don’t want to register for yet another thing.

Don’t understand the importance of ORCID.

OPPORTUNITIES FOR LIBRARIES

1. Develop resources that stress what authors can do after signing up for ORCID (when required by a publisher).
2. Collaborate with publishers to further study author needs