June 16, 1921.

Dear Sir Caine:

We are very glad to be able to advise you that THE MASTER OF MAN is already in the bindery, it being our intention to have stock not later than the end of this month for shipment to far points.

We have already made full arrangements for the sending of private copies to influential dealers and later to prominent men, including the list which you have given us in your favor of May twenty-first. We agree with you entirely as regards the importance of advance work.

Through the Heinemann office we are being kept in touch with the publicity campaign begun in England. Much of this will be of value on this side of the water. We are already using it extensively with the dealers.

As regards the jackets, the choice in the matter was determined by the necessity of printing without further delay. We waited as long as possible for the English jacket electro before proceeding with the one, proof of which was recently sent to you. It is hoped that when the electro arrive from England, they can be used in other forms. The date of publication here is August first.

Mr. Ridings expected to be back at the office last week but on account of some complications had to again postpone desk duty. He is, however, aiding in directing the sales energies.

With regard,

Yours very sincerely,

J. B. Lippincott Company.

Sir Hall Caine.

JWL's
Sir Hall Caine,

Greebe Castle,

Isle of Man, ENGLAND.