

## Occupational Linguistic Niches

# Occupational Linguistic Niches and the Wage Growth of Latino Immigrants

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Does the concentration of recent Latino immigrants into *occupational linguistic niches*—occupations with large numbers of other Spanish speakers—restrict their wage growth? On the one hand, it is possible that Latino immigrants who are concentrated in jobs with large numbers of Spanish speakers may have less on-the-job exposure to English, which may isolate them socially and linguistically and limit their subsequent economic mobility. On the other hand, working in linguistic niches can also be beneficial for upwardly mobile immigrants if it allows them to gain a foothold in the United States while they improve their English skills and develop labor market experience. Using data from the 1996, 2001 and 2004 panels of the Survey of Income and Program Participation (SIPP), we test for the effect of working in occupational linguistic niches on wages and wage growth. The results show that while workers in linguistic niche occupations earn lower wages on average, they do not experience lower rates of wage growth over time. Moreover, we find that about 20 percent of workers who start the 4-year SIPP panel in linguistic niches experience occupational mobility that reduces the percentage of workers speaking Spanish in their occupation by over 10 percent over the course of the study, and these “movers” have higher levels of wage growth than other workers in the sample.

## Introduction

A central question in the public and academic debate on immigration focuses on the economic assimilation of recent immigrants. While conventional models of assimilation treat the low wages of recent immigrants as the first step on a ladder to upward mobility, proponents of the “segmented assimilation” perspective argue that reduced opportunities for less-educated workers in a postindustrial economy combined with phenotype discrimination may result in the downward assimilation of less-educated, darker skinned immigrants (

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; ). As the largest group of post-1965 immigrants, with relatively low-education levels and the possibility of social and labor market discrimination, Latino immigrants present an important test case for these contrasting perspectives on contemporary immigration in the United States<sup>1</sup>.

Empirical evidence on the economic mobility of Latino immigrants paints a mixed picture. Using repeated cross-sections of Census data, researchers have documented that Latino immigrants – with the exception of Cubans – earn lower wages, on average, than their native counterparts throughout their working lives ( , , ; ). show that the largest group of Latinos, Mexicans, lags the farthest behind the native-born in terms of wages and education, and argue that this disadvantage is transmitted across generations. uses longitudinal data on earnings and finds that Latino immigrants have lower rates of wage growth than other immigrant groups, and that wage convergence with native-born workers stalls after 10 years in the United States. In contrast, , ) argues that there is considerable evidence of intergenerational educational and earnings gains among Latino immigrants and that concerns about a lack of assimilation are unwarranted. Similarly, and argue that there is considerably more upward occupational and wage mobility among recent immigrants than one might expect given the expectations of racial stratification and segmented labor market theories. Overall, while there is widespread agreement that a substantial portion of the wage gap between Latino immigrants and native-born workers is due to differences in education and English-language ability at the time of immigration (e.g., see ), there is considerable disagreement as to the explanation of the remaining wage gap, the degree to which it persists over time, and what this portends for the future.

One explanation for the residual wage gap and the apparent lack of wage convergence for Latino immigrants focuses on occupational segregation. argues that Latino immigrants are crowded into “brown-collar” occupations that have been typecast as immigrant jobs where they receive low wages and have limited prospects for upward mobility.

(:118) find that working in jobsites with co-ethnic Latinos is associated with lower wages for Latino workers, concluding that “Working at a predominately Latino jobsite lowers pay by a factor equivalent to *seven* or *eight* years of education” (italics in original).

:54) argues that “individuals with mostly white coworkers have an unmistakable advantage over those with mostly black or Latino co-workers.” argue that working alongside co-ethnics who speak a minority language has a feedback effect that slows the rate of economic assimilation for immigrant workers.

Without discounting the potential role that discrimination and job labeling might play in reducing the wages of workers in brown-collar occupations, we contend that the existing literature is misleading because it relies on occupation or job-level analyses with cross-sectional data and, as a result, misses the degree of upward mobility experienced by individual workers over time. In particular, we argue that recent Latino immigrants with poor English skills and limited U.S.

labor market experience may initially sort into “linguistic niche” occupations, in which English proficiency is not a prerequisite and there are large numbers of Spanish speakers. While these niche occupations pay low wages, on average, they also may provide immigrant workers with a foothold in the U.S. labor market, allowing them to accumulate job skills and improve their English-language ability. Over time, some workers may move out of these occupations to higher paying and stable employment. As a result, rather than being a dead end, these niche occupations could actually be “stepping stones” towards upward mobility, at least for a subset of workers. Based on cross-sectional data, however, it is impossible to evaluate the effect of working in these niche occupations on wage growth over time.

In this article, we use longitudinal data from the 1996, 2001 and 2004 panels of the Survey of Income and Program Participation (SIPP), to test for the effect of working in linguistic-niche occupations on wage growth for Latino immigrants. We merge our SIPP data with state-level data on Spanish language use within three-digit Census occupations from the Public Use Micro Sample (PUMS) of the 2000 Census and the 2001-2006 waves of the American Community Survey (ACS). This technique allows us to define occupational linguistic niches based on geographically specific information on the occupational distribution of recent immigrants. We compare cross-sectional and longitudinal estimates on the effect of working in linguistic niches on wages. In particular, we test whether working in occupations with a substantial proportion of Spanish speakers affects the subsequent economic mobility of Latino immigrants.

## **Working with Co-Ethnics: Spatial, Occupation and Firm-Level Effects on Wages**

As discussed in the introduction, one prominent explanation for the Latino/non-Latino wage gap is the crowding of Latino immigrants into segregated jobs and occupations that restricts their social and economic assimilation. In this section, we review the literature on the economic effect of spatial, occupation and firm-level segregation for Latino workers before moving to our model of occupational sorting and mobility among immigrant workers.

### ***Spatial/Enclave Effects***

We begin with a discussion of the ethnic enclave debate, because it provides a useful parallel to our reconsideration of the literature on brown-collar occupations.

, define an “ethnic enclave” as the spatial concentration of immigrant-owned firms with a predominately co-ethnic workforce. The central issue in this literature is whether ethnic enclave employment promotes or impedes the economic and social assimilation of immigrant workers (

; Wilson and Portes 1980; ).

and Wilson and Portes (1980) argue that ethnic enclaves allow recent immigrants with poor English and limited U.S. labor market experience to adjust to new labor market conditions. According to this perspective, ethnic enclaves can be seen as “training systems” in which ethnic networks help reduce the costs



English-language requirements to test a variant of the enclave hypothesis, and they find that there is a strong positive correlation between occupational English requirements and wages in the cross-section. Finally, [10] uses synthetic cohorts constructed from Canadian Census data from 1981-2001 and finds that living in an ethnic enclave is negatively associated with wage growth for immigrant groups.

Overall, the methods used in the quasi-experimental studies of [10] and Damm (2009) discussed above would seem to be preferable to those in [11] and [12]. The latter studies are based on cross-sectional or synthetic-cohort data and, hence, are vulnerable to problems of self-selection based on English ability, as discussed in our theoretical model below. On the other hand, the relatively small size of the ethnic enclaves in the data from Sweden and Denmark that Edin, Fredriksson and Åslund (2003) and Damm (2009) use might point to a qualitatively different process among larger and more concentrated ethnic enclaves in the United States or Canada.

Overall, the debate on the ethnic enclave hypothesis – either based on employment in spatially concentrated immigrant-owned firms or ethnic concentration more generally – highlights the complexity of the immigrant economic assimilation process. Particularly with respect to language, working alongside co-ethnics may provide an entrée into the U.S. labor market for recent immigrants with poor English-language skills. As [10] note “working within a linguistic enclave is a mechanism for sheltering oneself from or mitigating the adverse labor market consequences of limited destination language proficiency.”

### ***Occupation and Firm-Level Effects***

A number of papers focus specifically on the link between firm-level and occupation-level segregation among Latino workers and the Latino/white pay gap.

[13] uses PUMS data from Los Angeles for 1980 and 1990 to show that Latinos are highly segregated from white workers, and that their earnings are lower than whites’ even after controlling for education, potential labor market experience, English ability and family composition. She uses the term brown-collar occupations to refer to those occupations with a high proportion of Latino workers, and argues that labeling them as “immigrant” jobs simultaneously makes them less desirable, lowers their status and reduces wages. Once immigrants cluster in these occupations, their networks control the labor process, everything ranging from hiring to training ([13]).

In a follow-up study, [14] uses 1990 PUMS data from 18 metropolitan areas to estimate a multilevel model of the effect of immigrant density on wages, and finds that working in an occupation with recent Latino immigrants reduces the wages of all workers – not just immigrants – though the negative effects are more pronounced for blacks and earlier Latino immigrants.

In a related study, [15] uses 1980 and 1990 Census data from Los Angeles to test the relationship between earnings and Latino concentration

at the occupational level using a cross-lagged regression model. She finds a negative relationship between native worker's occupational earnings in 1990 and the percent of male immigrant Latino workers in the occupation in 1980. In contrast to [Gordon and Harrison's](#) results, [Gordon and Harrison](#) use PUMS data from the New York metropolitan area to estimate models of the change in wages on changes in the proportion immigrant in occupations from 1980-1990. They find no effect of changes in the proportion immigrant on changes in the wages of recent immigrants or Latino workers, arguing that there is no evidence of a negative causal relationship between wage growth and change in the proportion of immigrant workers at the occupational level (2000:488).

In addition to effects at the occupational level, it is possible that the negative effect of immigrant concentration on wages is more pronounced at the job or firm level. [Gordon and Harrison](#) use data from the 1992 Legalized Population Survey, which includes a categorical variable asking respondents to identify the largest race/ethnic group among their coworkers. They found that, on average, legalized-Latino males tend to earn 13 percent less when employed at predominately Latino jobsites, even after controlling for occupational characteristics and an extensive set of human capital variables. Similarly, [Gordon and Harrison](#) uses data on the race and ethnic composition of jobs from the employer survey of the Multi-City Study of Urban Inequality, and finds that working in jobs with predominately Latino or black coworkers reduces the wages of all workers by 18 percent and 15 percent less per hour, respectively, compared with jobs in which whites are the majority. In segregated jobsites, Latina/os experience further wage penalties when skin color and nativity status are accounted for, thus suggesting structural inequality in accounting for labor market outcomes ([Gordon and Harrison](#)).

In perhaps the most comprehensive test of the correlation between Latino concentration and wages at the firm level, [Gordon and Harrison](#) use a large data set of matched employer-employee records constructed from the Decennial Census of 1990. They document substantial firm-level segregation of Latino workers by ethnicity and the degree of English proficiency. Their regression results for log wages show that the share of coworkers who are Latino reduces wages by 0.168 log points for Latino workers and .037 log points for white workers.

Although the job and occupational segregation literature argues that working with co-ethnics has a negative effect on Latino immigrants' wages, the existing evidence relies on cross-sectional data or aggregate analysis at the occupational level. While it may be true, as this literature suggests, that the crowding of recent immigrants into brown-collar occupations reduces wages in those occupations and represents a structural constraint on race and ethnic equality, the overall portrayal of Latino immigrants' economic assimilation is too static because it doesn't look at the wage trajectories of individual workers. In particular, a lack of longitudinal data does not permit an accurate assessment of the degree to which some immigrant workers move out of segregated occupations over time. If substantial numbers of successful immigrants do experience upward mobility, then any cross-sectional estimate of the effect of working in a brown-collar

occupation on wages will be biased by the negative selectivity of the remaining workers.

In the following section, we present a simple model of occupational sorting among immigrant workers. We argue that although immigrants may initially “sort” into occupational niches, this ethnic concentration is not necessarily bad during an initial period of adjustment. This sorting helps newcomers to develop language and occupational skills and is not detrimental so long as this strategy is used as a “stepping stone” to mainstream labor markets.

## A Theoretical Model of Occupational Linguistic Niches

For recent Latino immigrants, a lack of English fluency and limited knowledge about opportunities represent major constraints in the U.S. labor market. Given these constraints, “occupational linguistic niches” – occupations with large numbers of Spanish-speaking workers – provide employment for Latino immigrant workers with insufficient English ability, either where the job requirements for English fluency are minimal or the presence of large numbers of Spanish speakers eases the language difficulties. The key question is whether the sheltering effect of working in linguistic niche occupations reduces wage growth by slowing the process of linguistic and social assimilation.

Equations 1 and 2 present this sorting argument more formally. In Equation 1, we depict log wages for immigrant  $i$  in occupation  $j$  at time  $t$  as a function of the degree of concentration of Spanish speakers in the occupation:

(1)

Where  $\alpha_j$  is the proportion of workers in occupation  $j$  who speak Spanish,  $\beta_i$  is the worker’s English-language proficiency,  $X$  is a set of other observed individual level control variables,  $\epsilon_{it}$  is an error term, and  $\gamma$  represents fixed unobserved factors that affect wages.

In our theoretical model, we hypothesize that  $\gamma$  represents traits such as ambition and skills that are not measured on typical surveys or adequately proxied by educational credentials, but observed by employers and rewarded in the labor market. In Equation 1, we expect that working in an occupation with a high concentration of Spanish speakers is correlated with lower wages ( $\gamma < 0$ ). We argue that the expected negative correlation between the percentage of Spanish speakers in an occupation and wages is not causal – in other words, there is nothing about speaking Spanish itself that reduces wages – but because occupations with large numbers of Spanish speakers tend to have lower skill requirements, as indicated by our discussion of Tables 1 and 2 below. In addition, workers with better English ability should have higher wages ( $\beta_i > 0$ ).

In Equation 2, we present a simple model of occupational sorting based on English-language proficiency and unobserved productivity:

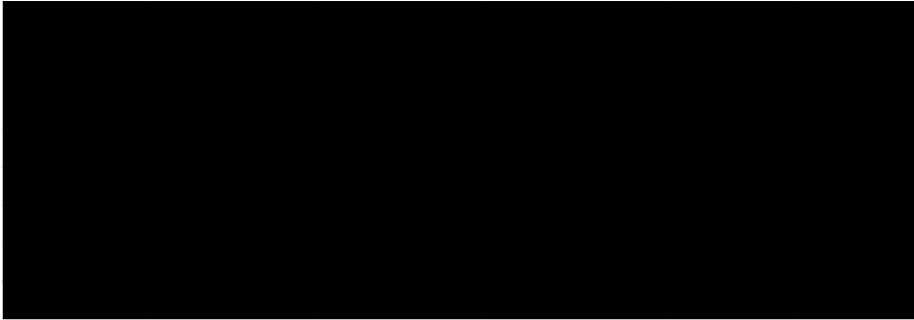
(2)

**Table 1. Descriptive Statistics for Latino Immigrants using the 2005-6 American Community Surveys**

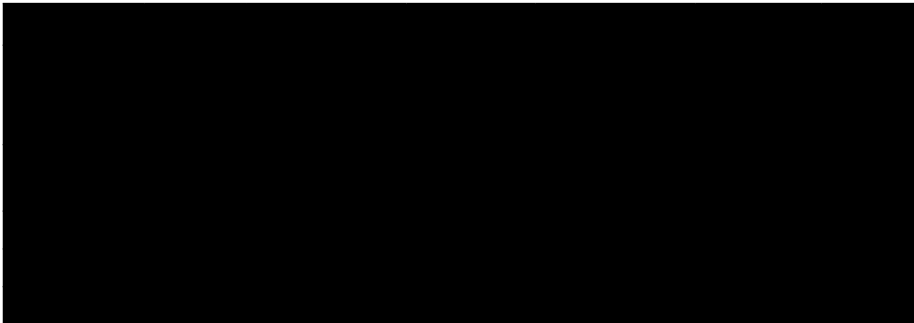
**Panel A: English speaking ability (Latino immigrants)**



**Panel B: Years Since Immigration (Latino Immigrants)**



**Panel C: Linguistic Niche Category (% Spanish Speakers in Occupation, Latino Immigrants)**



The benefit of a niche occupation with a high proportion of Spanish speakers is that it provides employment for Latino immigrants who are not fluent in English; hence we would expect a negative value for  $\beta_3$ . The coefficient  $\beta_4$  depicts the effect of unobserved factors that affect wages such as “ambition” on sorting into enclave occupations. If occupations with a high proportion of Spanish



speakers tend to be lower skilled occupations in general, or if more skilled (or ambitious) immigrants learn English more rapidly, then we would expect a negative relationship between occupational Spanish and the unobserved individual-level skills that affect wages, i.e.,

Referring back to Equation 1, we can develop an intuition about how skill-based occupational sorting in Equation 2 will affect our coefficients in Equation 1. A negative correlation between the unobserved factor and occupational Spanish (as hypothesized in Equation 2) will tend to result in a downward bias on the coefficient on occupational Spanish in Equation 1, as immigrants with less “ambition” or lower unobserved skills stay longer in linguistic niche occupations. If this kind of negative sorting is taking place, then regression estimates of will overstate the negative effect of working in a linguistic niche occupation.

If we are worried about the possibility that cross-sectional data may overstate the effect of occupational Spanish on wages because of sorting, an alternative approach is to use longitudinal data to model wage growth rather than wage levels. If occupational linguistic niches restrict economic assimilation by delaying English-language acquisition or other skills necessary for upward mobility, then this should result in a negative effect of niche occupations on subsequent wage growth. This is depicted in Equation 3:

(3)

where the dependent variable is the change in wages over time, is the level of occupational Spanish in the first wave of data, and represents a set of relevant control variables. If working in a niche occupation constrains wage growth, then we would expect that . In contrast, the “sorting” argument claims that although linguistic niche occupations are associated with lower wages in the cross section – because of the sorting of workers with poor English into those occupations – they do not affect the subsequent wage growth of immigrants workers; hence . In other words, the test is quite simple: do immigrants who work in occupational niches have lower rates of subsequent wage growth than other immigrants?

## Data and Methods

In this article, we analyze the effect of occupational linguistic niches on the wages of foreign-born Latino workers who immigrated to the United States as adults (aged 17 years or older) using data from the SIPP. Overall, the key advantage of the SIPP, compared with other longitudinal labor market data sets such as the Panel Study of Income Dynamics and the National Longitudinal Study of Youth, is that it includes a large number of Latino workers, which allows us to estimate the effect of occupational niches on wage growth over time. Because the nativity and age restrictions reduce the sample size, we combine data from the 1996, 2001 and 2004 panels of the SIPP.<sup>2</sup> The 1996 and 2004 panels of the SIPP were 4-year longitudinal surveys that began with a nationally representa-

tive sample of 40,188 and 51,400 households, respectively, and the 2001 SIPP was a 3-year longitudinal survey comprising 36,700 households. In the SIPP, households are interviewed once every 4 months, resulting in 12 waves of data collection for the 1996 and 2004 panels, and nine waves of data for the 2001 panel.<sup>3</sup> Because of funding constraints and debate over the future of the SIPP, the sample size for the 2004 panel was reduced to 21,300 households in Wave 9 ( ). Because the 1996 SIPP panel does not have data on self-reported English ability, we used Stata's ICE command (see ) to impute the Wave 1 English ability for the 1996 panel using multiple imputations with all of the variables listed in Table .<sup>4</sup>

In a related paper, use data from the 1996 and 2001 panels of the SIPP to estimate growth-curve models of wage growth among immigrants and native workers. They find that while initial wages are considerably lower for immigrants compared with native workers, the estimates of wage growth are statistically indistinguishable among natives and different immigrant groups.

We supplement the individual-level data from the SIPP panels with aggregate occupation-level variables on Spanish language use and occupational skill requirements. First, the variable "occupational Spanish" measures the proportion of workers in a three-digit Census occupation who report speaking Spanish at home, aggregated at the state level. We construct this variable using data on employed workers older than 16 years of age from the 2000 Census PUMS and the 2001-2006 waves of the ACS. The 2000 PUMS is a 5 percent sample of the U.S. population and the 2005 and 2006 ACS are 1 percent samples of the U.S. population (the 2001-2004 samples comprise and size samples, respectively). The benefit of the combined 2000-2006 PUMS-ACS sample is that it provides a large number of cases, which allows us to calculate the proportion of Spanish speakers within each three-digit Census occupation for each state.

The state-level variation by occupation is important because it allows us to take regional variation in occupational composition into account. Overall, the aggregate state by occupation-level measure of the proportion of Spanish speakers is highly correlated (above the .9 level) with the proportion of workers in who report speaking English either not well or not at all and the proportion of Latino workers in the respondent's occupation. Therefore, our results would be very similar if, instead of the proportion of workers in the respondent's occupation who spoke Spanish, we used either the proportion who were co-ethnics or the proportion who were limited-English speakers. There are geographic differences in the degree to which certain occupations function as occupational linguistic niches; for example, the proportion of carpenters who speak Spanish may be higher in Texas and California than in South Dakota. We would like to go to a more detailed level of geography, as the 2000-2006 PUMS-ACS would allow us to go the level of a Public Use Micro Area (about the size of a county), but the smallest level of geography in the SIPP is the state. We add the variable "occupational Spanish" to our SIPP data by merging it at the state and occupational level. Overall, for the average respondent in our SIPP data, an average of 5,454 cases from the combined 2000-2006 PUMS-ACS data are used to calcu-

late the proportion of Spanish speaking workers at the occupation level within each state.

To include information on the education, skill, and English-language requirements of an occupation, we use data from the O\*NET database version 15.0, which is the most current version of the successor to the Dictionary of Occupational Titles.<sup>5</sup> We use the 5-point scale on the importance of English in the occupation, ranging from 1 (*not important*) to 5 (*extremely important*). In addition to English-language requirements, we calculate the average number of years of required education, on-the-job training and related occupational experience by calculating the mean value of the responses to the O\*NET occupational skills survey as reported in the O\*NET 15 database. We convert the O\*NET data from Standard Occupational Classification codes to the Census 2000 occupational codes using the occupational crosswalk provided by the IPUMS website ([http://usa.ipums.org/usa/volii/census\\_occtooccsoc.shtml](http://usa.ipums.org/usa/volii/census_occtooccsoc.shtml)).

To provide a formal test of the effect of linguistic niches on wage growth, we turn to growth curve and fixed effects models using our combined sample of SIPP data. The growth curve model is estimated using the command *xtmixed* in Stata by treating time as a random coefficient and including interaction terms between time and selected covariates. (See [reference] for a more complete discussion of growth curve models.) The benefit of the growth curve model is that it takes advantage of the longitudinal SIPP data to model both wage levels and wage growth. [reference] provide an example of using a growth curve models to study immigrant earnings trajectories. A basic depiction of the growth curve model we estimate is as follows: first, in Equation 4, we are modeling log wages of individual  $i$  at time  $t$  with a random intercept,  $\alpha_i$ , and slope,  $\beta_i$ , where  $\epsilon_{it}$  is a standard error term.

(4)

In Equation 5, we model the intercept as a function of sets of observed covariates  $X$  and  $Z$ , along with a person specific random effect,  $\alpha_i$ .

(5)

Finally, in Equation 6, we model the effect of time on wages with a constant, a subset of our observed covariates,  $Z$ , and a person specific random effect:

(6)

In all of the models we estimate, we interact the initial linguistic niche category with time, which allows us to test for the effect of working in an enclave occupation on subsequent wage growth.

## Results

Table presents cross-sectional descriptive statistics on Latino immigrants from the 2005-2006 waves of the American Community Survey. This table is important because it clarifies the basic parameters of the debate on the effect of working in occupations with high proportions of Spanish speakers or Latinos and provides the motivation for our analysis of longitudinal data with the SIPP. In this table, the proportion of Spanish speakers and the proportion Latino in the respondent's three-digit occupation are calculated at the state level from the ACS data, and the O\*NET skill requirements are averages of survey responses at the occupation level.

Panel A of Table presents descriptive statistics by respondent's English ability. English ability among Latino immigrants is clearly related to sorting into occupations with more Spanish speakers. Among workers who reported not speaking English, on average, they worked in occupations with 41.4 percent Spanish speakers, in contrast to 20 percent for workers who reported only speaking English, and 27.8 percent for those who reported speaking English "well." In the next column, the proportion Latino workers by English ability is almost identical to the proportion Spanish speakers, which should not be surprising, as these two measures are correlated at the 0.98 level in the data. The O\*NET occupational English level indicates the importance of English to perform the job, on a 5-point scale ranging from 1 being the lowest level of English requirement to 5 being the highest. Finally, wages are clearly linked to English ability, with an average wage of \$9.93 for workers who do not speak English, and between \$18-\$19 for workers who speak only English or who speak it "very well." Overall, Panel A indicates that as English ability improves, the proportion of Spanish-speaking workers in the occupation goes down and wages go up.

Panel B of Table presents the same statistics by years since immigration. In contrast to the findings on English ability, here we find essentially no change in the proportion of Spanish speakers or fellow Latino workers in the respondent's occupation over the first 20 years since immigration. Keeping in mind that it is perilous to infer individual trajectories for immigrants from cross-sectional data – since we are comparing across different immigration cohorts (which is why we will next turn to longitudinal data) – Panel B suggests stagnation in terms of the crowding of Latino immigrants into occupations with large numbers of Spanish speakers and Latinos over time. In contrast, however, average hourly wages are 27 percent higher for workers who immigrated 16-20 years ago compared with those who immigrated 0-5 years ago.

Finally, Panel C presents summary statistics based on our proposed "Linguistic Niche" categorization based on the percentage of Spanish speakers in the respondent's occupation at the state level (less than 10%, 10%-20%, 20%-30%, and greater than 30%). In this table, we see that, in the cross section, there are clear differences in average wages and occupational skill requirements (education and related occupational experience) across the difference niche categories. It is our contention that less than fluent English-language ability sorts immigrant workers into occupations with lower English-language requirements, and that these

occupations tend to pay lower wages because they have lower skill requirements in general (as evidenced by the education and experience levels).

The juxtaposition of Panels A, B and C provide the empirical motivation for our analysis of the wage trajectories of immigrant Latino workers using the SIPP panels. Panel A shows that workers sort into Spanish speaking occupations on the basis of English ability – consistent with our theoretical perspective – and Panel C shows that working alongside Spanish speakers is associated with lower cross-sectional wages and lower occupational skill levels. On the other hand, Panel B suggests that there is continued wage growth for Latino workers since immigration, even though the overall level of crowding into Spanish-speaking and Latino occupations holds constant. This is consistent – at an aggregate level – with the idea that skill development and wage growth is possible, even though workers may have sorted into linguistic niche occupations. Overall, the advantage of the 1996, 2001 and 2004 SIPP panels, compared with the cross-sectional ACS data, is that it follows individuals over time, which allows us to analyze trends in wage growth based on initial occupational category. When we move to our growth curve models, we want to test whether working in a linguistic niche occupation negatively affects wage growth.

In Table 2, we use our SIPP sample to present an analysis of the change in the proportion Spanish speakers in workers' occupations based on an initial classification based on the proportion of Spanish speakers in those occupations at the state level (less than 10%, 10%-19%, 20%-35% and greater than 35% Spanish speaking).<sup>6</sup> The columns of Table 2 indicate the worker's linguistic niche category at Wave 1 of the SIPP, and the rows indicate the degree of change by Wave

**Table 2. Change in % Spanish Speakers in Respondent's Occupation Between Waves 1 and 12 (by Column)**

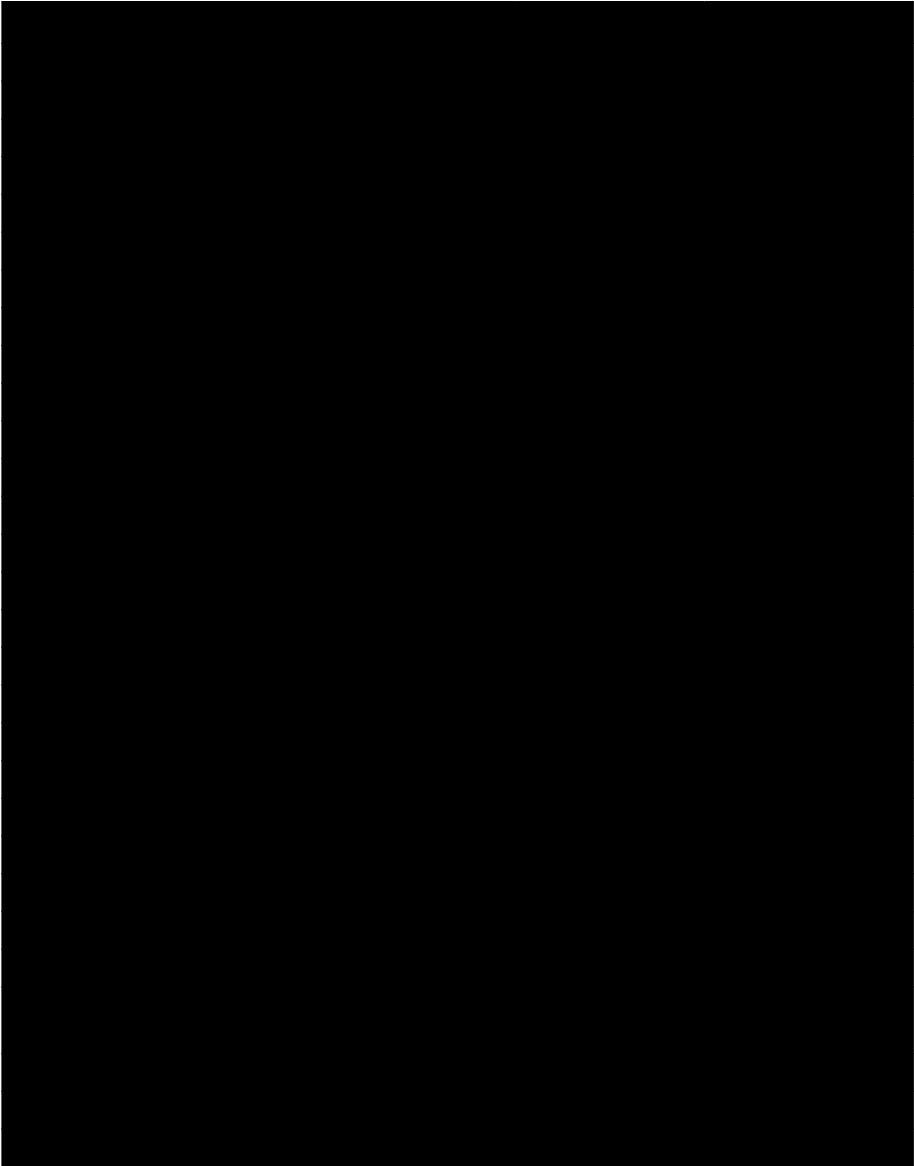
<sup>a</sup>Group D2

<sup>b</sup>Group D3

12 (the final year of the 1996 and 2004 panels). Focusing on niche category D (workers in occupations with more than 30 percent Spanish speakers), we see that there is evidence of considerable mobility over the study period. Only 56.32 percent of workers experience no change in their occupational % Spanish over the study period. About 20 percent have a decline of at least 10 percent: 11.47 percent had a decline of more than 20 percent in occupational Spanish, and 8.68 percent had a decline of between 10 percent and 20 percent. For the purposes of the growth curve model presented below, we combine both of these two categories of mobility for group D into the subgroup D2, as indicated in Table . Next, 8.09 percent of workers in Group D had a decline of between 1 percent and 10 percent in their occupational Spanish, and we place them in subgroup D3.

In addition to mobility for workers who start in niche category D, there is also evidence of up – and down – mobility for workers who start in other occupational categories. For example, 15.3 percent of workers in group B experience a reduction in occupational Spanish ( $1.57 + 5.49 + 8.24$ ), and 20.78 percent experience an increase. Overall, the results in Table are important because they indicate that Latino immigrant workers who start out in occupations with high concentrations of Spanish speakers – category D in Table – experience a substantial amount of mobility over time, with 20 percent reducing their occupational Spanish concentration by over 20 percent. This suggests prima facie evidence that many of these immigrant workers are not “trapped” in these linguistic niche occupations. Nonetheless, it is important to qualify this finding: the majority of workers from group D do not move “up” by decreasing their occupational % Spanish, at least over the 4 years of the panel data. This is, however, consistent with our theoretical perspective as discussed above in reference to Equations 1 to 3: some workers, through a combination of ambition, skill and luck, may use these niche occupations as “stepping stones” even as the majority of immigrant Latino workers stay in these niche occupations over extended periods of time.

Table presents summary statistics for the variables used in our empirical models. After selecting all Latino immigrant workers who migrated to the United States at 16 years of age or older, we have 29,548 observations representing 4,446 unique individuals in the combined 1996, 2001 and 2004 SIPP data. Years of potential labor market experience is calculated as age-(years of education + 6). The occupational-linguistic niche is categorized as described above in Table . For the growth curve analysis, we use the linguistic niche category for the first wave of the sample, because we want to analyze the effect of linguistic niches on subsequent wage growth.<sup>7</sup> As described above in reference to Table , categories D2 and D3 represent “niche movers” who started in category D but experienced a decline in their occupational Spanish concentration of more than 10 percent and 1 percent to 10 percent, respectively.<sup>8</sup> In addition to occupational niche, Table also shows the respondent’s self-reported English-language ability in Wave 1. As discussed above, this variable is not included in the 1996 panel, so we imputed it using multiple imputation with five replications.<sup>9</sup> Finally, Table presents occupational level variables. In addition to the proportion Spanish speakers (at the occupation level by state) constructed from the 2000-2006

**Table 3. Summary Statistics for Variables used in the Analysis 1996, 2001 and 2004 SIPP data**

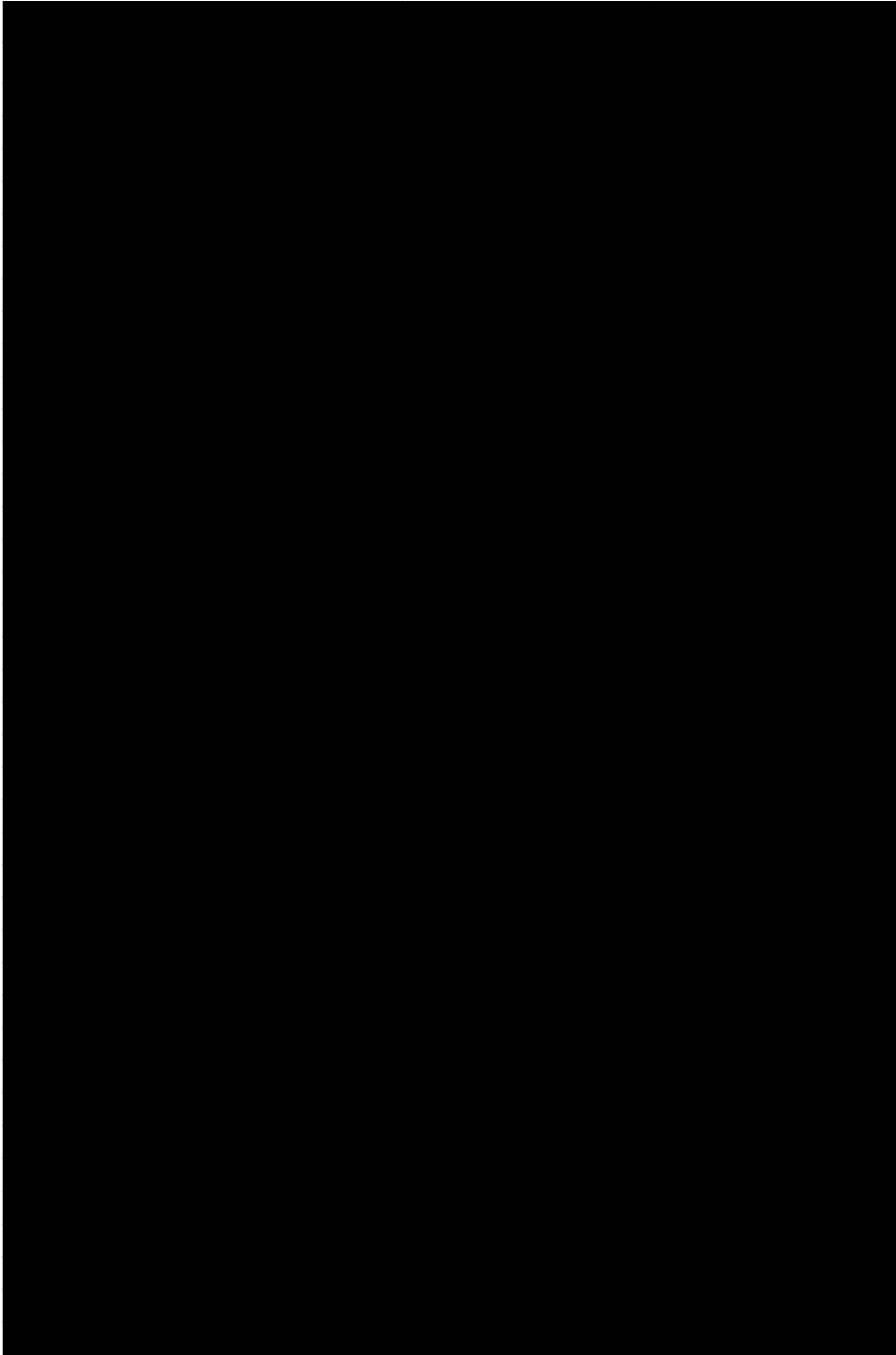
**Note:** SD = standard deviation.

<sup>a</sup>PUMS and ACS data at the occupation and state level.

<sup>b</sup>O\*NET 15 occupational database.

PUMS-ACS data, we include measures of occupation skill requirements from the O\*NET occupational data base, as discussed above in the data section.

**Table 4. Regression Models of Wave 1 Wages, Occupation-Specific and Individual-Level Variables**



\*\*\* $p < .01$  \*\*  $p < .05$  \*  $p < .1$

**Note:** Standard errors in parentheses.



Table presents OLS models of Wave 1 log wages based on individual and occupation-specific characteristics. Model 1 shows that the occupation proportion Spanish is negatively associated with wages, with a coefficient of  $-0.363$ , after controlling for potential work experience, time since migration, education and self-reported English ability. Model 2 adds measures of occupational skill requirements from the O\*NET data for firm and job-specific training, specific occupational experience and education levels. A comparison of the coefficient on occupational % Spanish across these two models shows that it declines by about 70 percent from Model 1 to Model 2 ( $-.363$  to  $-.110$ ), suggesting that much of the negative effect of occupational Spanish is a function of its association with these measures of occupational skill requirements. In other words, Table indicates that, to a large extent, the negative correlation between occupational % Spanish and wages in Model 1 is not a direct causal effect of working alongside Spanish-speaking workers per se, but because, in general, these occupations tend to have lower skill levels. In Model 2, the remaining effect of occupational % Spanish on wages net of the occupation-level skill variables ( $-0.111$ ) could be interpreted as the additional wage effect of crowding Latino immigrant workers into occupations with lower English-speaking requirements, above and beyond the intrinsic skill levels of those occupations.

Table presents logit models of the occupational mobility out of the linguistic niches. Here, we model the probability of being in group D2 from Table (a decline in % occupation Spanish of 10 percent or more over the course of the study) conditional on starting in category D ( $>30\%$  occupational Spanish). Model 1 controls for gender, time since immigration, education, and Wave 1 English-language ability. Model 2 adds a variable for the change in the respondent's self-reported English-language ability over the course of the study, calculated as the final reported English-language ability minus the initial level. Model 2 is estimated only for the 2001 and 2004 panels, as we imputed only the Wave 1 English level for the 1996 data. The striking finding of Table is that none of the independent variables are statistically significant at the .05 level of significance. Although Table shows English-language ability is strongly associated with sorting into Spanish-language concentrated occupations in the ACS data (identical results obtain for a cross-sectional analysis with the SIPP data, available on request), self-reported language ability and the change in language ability are not associated with a greater probability of mobility out of category D. The null result for the change in language ability could be due to measurement error in the reporting of language ability, which would be more pronounced in trying to use the variable to identify changes in language ability over time. Overall, however, the results in Table are consistent with the theory that mobility out of linguistic niches is based on unobserved variables such as ambition, ability or luck that are not measured well on standard labor market surveys.

Table presents the results of our growth curve models for the 1996, 2001 and 2004 SIPP data. The results for each model in Table are presented in two panels. The "Levels" panel presents coefficients for wage levels (the model for the intercept terms in Equation 5), while the "Slopes" panel presents coefficients for the individual slope of wage growth over time (the model for wage growth

**Table 5. Logit Models of Mobility Out of Linguistic Niche Occupations**

\*\*\*  $p < .01$  \*\*  $p < .05$  \*  $p < .1$

**Note:** Standard errors in parentheses.

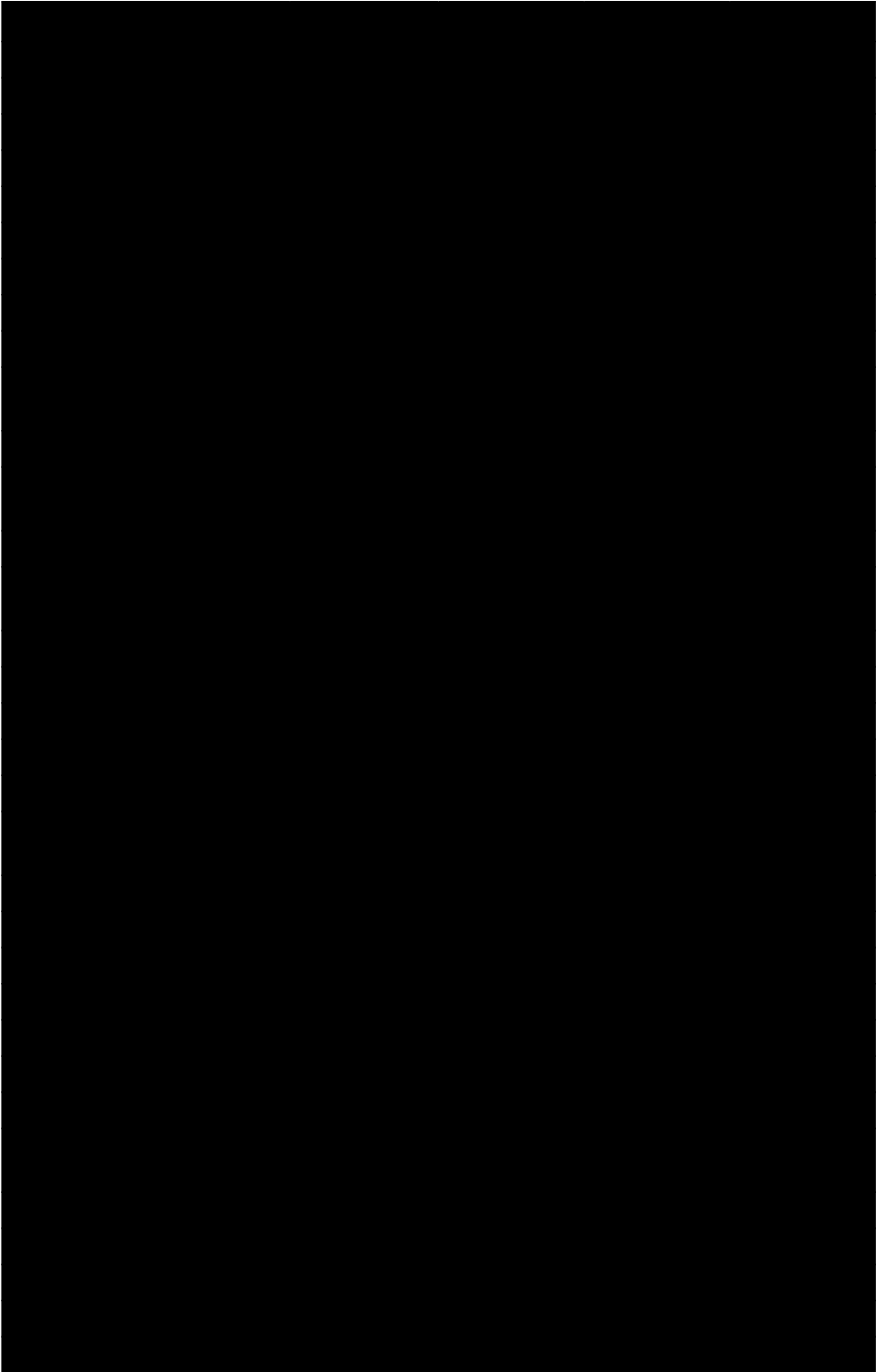
<sup>a</sup>Models 3 and 4 use only workers who started in Wave 1 in occupations with more than 30% Spanish speakers.

<sup>b</sup>Model 4 uses only the 2001 and 2004 panels.

depicted in Equation 6). The slope coefficients measure the effect of time and the interaction effects of selected independent variables with time.

For all the models in Table , category D (greater than 30% Spanish speaking) is the excluded category. As discussed above, the key test of the paper is whether workers in niche occupations (category D) have lower rates of wage

**Table 6. Growth Curve Model of Log Wages, Immigrant Latino Workers**

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**Table 6. Continued**

growth compared with other workers. To test this, we look at the slope panel in Table . Model 1 is a baseline model with only the linguistic niche category and indicator variables for the SIPP panel used as explanatory variables for the slopes. In Model 1 we find that there is no evidence that wage growth was any higher for workers who started in categories A, B or C compared with category D: the coefficients on these variables are close to 0 and statistically insignificant. In contrast, workers in group D2 – those who started in D but experienced a decrease in their occupational Spanish of 10 percent or more – experienced a wage growth of 1.85 percent more per year than group D.

Model 2 adds education, gender, and time since immigration as controls for the slopes of the wage trajectories. As with Model 1, there is no evidence that workers who start in category D have lower rates of wage growth than A, B or C, and niche movers (D2) have a rate of wage growth that is 1.8 percent higher per year. Finally, Model 3 allows the slope of wage growth to depend upon English proficiency, in addition to the initial occupational linguistic category, gender and education. The coefficients on the English proficiency categories are not shown (they are all statistically insignificant at the .001 level, results available on request). The inclusion of self-reported English-language proficiency has no effect on the key independent variables: again, we find no effect of categories A, B and C compared with D, and a significant effect of D2 (1.8% higher wage growth per year).

Model 4 adds an additional linguistic niche category, E, which comprises workers who started in categories A to C but experienced an *increase* of occupational % Spanish of 1 percent or more. The reason for pulling these workers out is that it provides an even stronger test of wage trajectories for workers in category D, as now we are comparing them to workers in categories A, B and C who experienced no increase in their % Spanish over the course of the study. The results for Model 4 again indicate there is no evidence that workers in A, B or C have higher rates of wage growth than workers who started in category D.

In contrast to the effect on wage growth, the levels panel of Table 3 demonstrates important differences in the Wave 1 wages among the different linguistic niche categories. Immigrant Latinos in occupations with more than 30 percent Spanish speakers (category C) earn about 21 percent less than immigrant workers in occupations with less than 10 percent Spanish speakers, and about 11 percent less than workers in occupations with 11 percent to 20 percent Spanish speakers.

In Table 4 we test for the robustness of our results for alternative ways to code the linguistic niche categories. Each row of Table 4 presents results on the key slope variables for a different cut point for category D, ranging from 20 percent to 50 percent, as shown in column 1. For all of the models, we continue to code category A as workers who start in occupations with less than 10 percent Spanish speakers, but category B combines categories B and C (including all workers from 11% to the cut point for category D). Category D2 is coded as before, including all workers who start in D but experience a decline of their % Spanish of 10 percent or more. Overall, all of the different cutpoints arrive at the same conclusion as Table 3: workers in category D do not have lower levels of wage growth. Workers in category D2 have higher rates of wage growth, although the smaller number of cases in D2 at cut points of 45 percent and 50 percent reduces the significance of this coefficient to the  $p = .01$  level.

Overall, the results in Tables 3 and 4 are consistent with a sorting model of linguistic niches and wages. Although the occupational linguistic niche categories have an important effect on the levels of wages, they do not have much of an effect on wage growth. Only workers who move out of the linguistic niches experience higher than average wage growth, after controlling for individual labor market characteristics that affect the baseline level of wages. One possible objection for

**Table 7. Robustness Check, Wage Growth Models With Different Categorization of Linguistic Niche Categories**

\*\*\*  $p < .01$  \*\*  $p < .05$  \*  $p < .1$

**Note:** Standard errors in parentheses.

<sup>a</sup>For the purposes of this table, category B is defined as between 10% Spanish and the lower limit of category D (i.e., column 1).

<sup>b</sup>Category D2 is defined as starting in category D and having a decline of 10% or more in occupational Spanish.

separating the respondents who start in niche occupations into “movers” (group E) and “stayers” (group D) is that it may be selective; the workers who are able to switch occupational categories are not a random sample of the workers who start the panel working in niche occupations. However, that is precisely our argument as described above in the theoretical model: occupational linguistic niches may provide a temporary “safe haven” to work alongside co-ethnics or other Spanish speakers while adjusting to the U.S. labor market, and workers who move out of niche occupations are likely to be positively selected on the basis of unobserved characteristics such as ambition and ability (in Equations 1 and 2 above). For these upwardly mobile workers, linguistic niche occupations provide a “stepping stone” to the U.S. labor market even if they do not pay high wages. Over time, a substantial minority of workers may move out of these niche occupations and to mainstream jobs with less co-ethnic concentration.

Overall, the results presented in Tables 4 and 5 point to an important divergence in results. An analysis of the effect of occupational niches based on the levels panel of Table 4 suggests that working in occupations with a large number of poor English speakers reduces wages, even after controlling for a large number of individual-level variables. In contrast, Table 5 indicates that there is substantial mobility out of niche occupations over time, and the slopes panel of Table 5 shows that working in an occupational linguistic niche does not result in lower levels of wage growth, even among workers who stay in niche occupations (category D). Finally, those workers who start out in niche occupations but subsequently switch categories (category D2) have higher rates of wage growth than workers in all other categories.

At the same time, of course, these niche occupations continue to pay low wages to workers who remain in them. Although Table 5 shows that the level of wage growth is not any higher in other occupational categories, after controlling for individual-level human capital variables, the typical worker in a linguistic niche occupation will not catch up to the wage level of workers in other categories unless he or she moves out of the niche occupation. While 20 percent of our initial sample of workers in linguistic niches moves out of these occupations over the course of the SIPP panel, our argument about occupational sorting suggests that the transition rate will decline over time for this SIPP cohort as the most ambitious and upwardly mobile workers move to non-niche occupations first, leaving behind a set of workers less likely to make the transition.

## Discussion and Conclusions

This study uses longitudinal data from the 1996, 2001 and 2004 panels of the SIPP to analyze the effect of working in occupations with large numbers of limited English speakers on the wages and wage growth of Latino immigrant workers. To measure Spanish language use at the occupational level, we aggregated data from the 2000 Census and the 2001 to 2006 waves of the ACS to the occupational and state level and then merged this onto our individual level SIPP data. As noted above, the aggregate state-level measure of the proportion of Spanish is highly correlated (above the .9 level) with the proportion of limited English speakers and Latinos in the respondent's occupation. Overall, our findings point to a crucial distinction between wage levels and wage growth: although the proportion of workers in the respondent's occupation who speak Spanish was negatively associated with wages in the cross-section, it had no effect on wage growth, based on our analysis of longitudinal data from the SIPP. In addition, 20 percent of workers who start in niche occupations move out over the course of the 4-year panel, and these "movers" experience substantially higher rates of wage growth than other workers in the sample.

The results in this paper have important implications for understanding the process of economic assimilation for Latino immigrants. While recent studies on Latino occupational segregation have argued that the crowding of immigrant Latinos workers into brown-collar occupations and segregated jobs reduces their wages ( ; ; ),

our results indicate that this literature paints an overly pessimistic picture of the effect of working with co-ethnics because it relies upon cross-sectional data and, as a result, misses upwardly mobile workers who move to other occupations over time. Instead, we offer an alternative explanation based on the ethnic enclave hypothesis, which stresses the “sheltering” effect of working in an ethnically based economy for immigrant workers (e.g., Wilson and Portes 1980, ). We recast brown-collar occupations as linguistic niches – occupations with substantial numbers of Spanish speakers and/or workers with limited English ability – and argue that these occupations provide immigrants with employment opportunities while they adjust to new labor market conditions, learn English, and acquire U.S.-based human capital.

In contrast to the ethnic enclave hypothesis, which suggests that the benefits of working in the enclave economy should continue to accrue to immigrant workers, we maintain that the benefit of these occupational niches is temporary; for upwardly mobile immigrants, they are stepping stones to better jobs, a means to an end rather than an end themselves. Moreover, for immigrant workers who don’t move on, the opposite is true: the relatively low average pay of these occupations indicates that they are not desirable jobs to end up with.

In interpreting these results it is important to point out that we are not claiming that occupation-level discrimination and crowding do not have potentially important implications at a structural level for race and ethnic inequality. Instead, our goal is to point out the complexity of the process of economic mobility for immigrant Latinos, many of whom arrive in the United States with limited English ability and only partial knowledge of the U.S. labor market. Indeed, it is quite possible that the two effects could coexist simultaneously: a structural effect could constrain immigrant economic assimilation at the aggregate level even as a steady flow of upwardly mobile immigrants make a successful transition from brown-collar occupations to the mainstream labor market.

In conclusion, we would like to stress the importance of dynamic models of immigrant economic mobility that can capture both the heterogeneity of wage trajectories experienced by different workers as well as larger structural factors, such as those identified by the brown-collar occupations literature, which may be operating at the same time. The persistently large wage gap between white and Latino workers, combined with evidence of lower overall levels of wage growth among Latino immigrants ( ), means that it would be naïve to expect the upward mobility of successful Latino immigrants to eliminate ethnic stratification between Latinos and other groups in the U.S. labor market.

At the same time, however, we argue that advising recent immigrants to avoid working with other co-ethnics and/or in niche occupations – e.g., advice based upon a literal interpretation of the brown-collar occupations literature – would be misleading, particularly if immigrants are constrained by a lack of fluency in English and limited U.S. labor market skills. Ideally, future research on this topic would attempt to go beyond our categorical classification of niche occupations to identify occupation-specific effects on wage growth, under the assumption that some immigrant occupations may promote mobility while others may impede it, as well as attempt to extend these SIPP panels by linking them to Social Security data (i.e.,

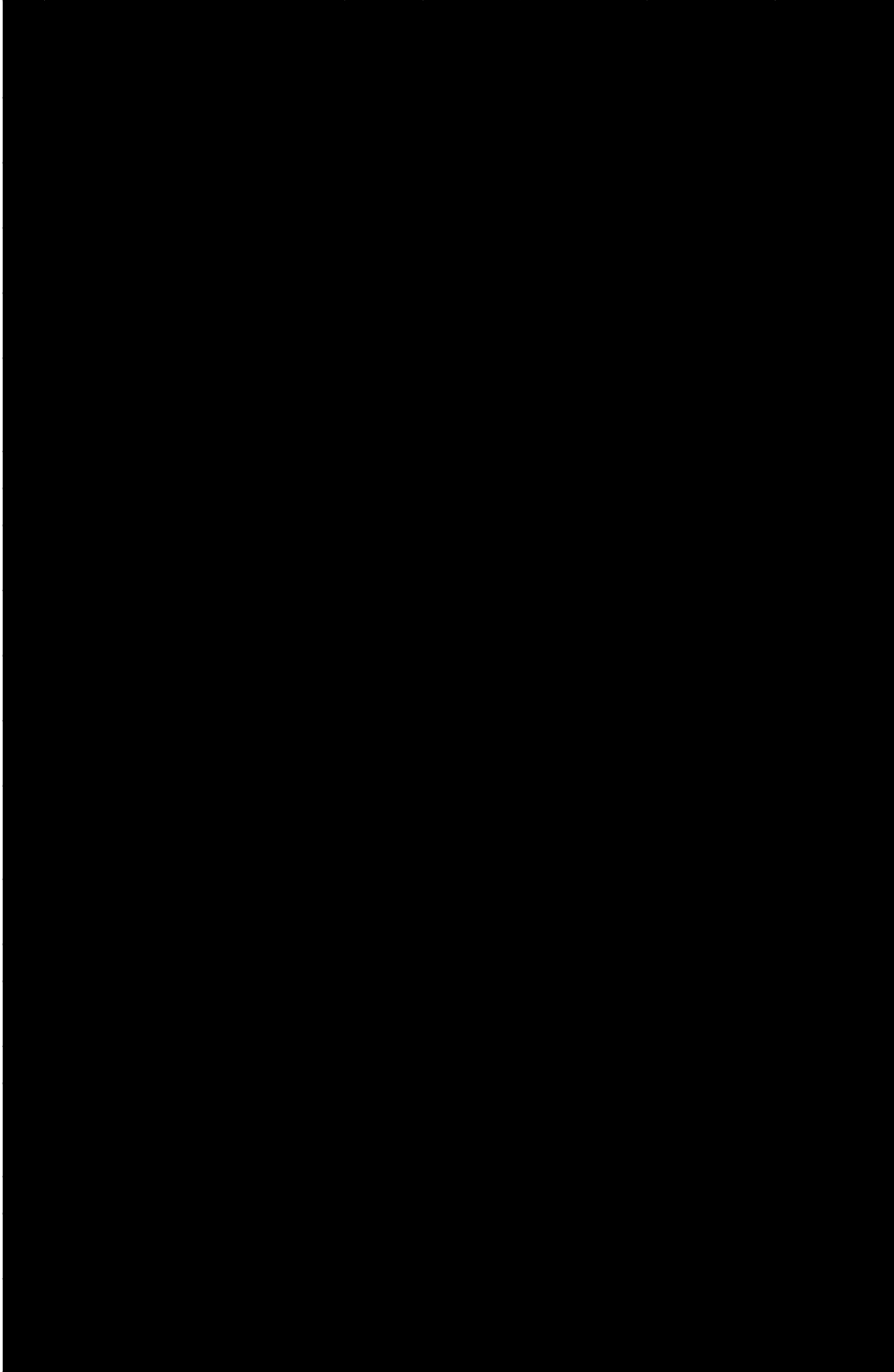


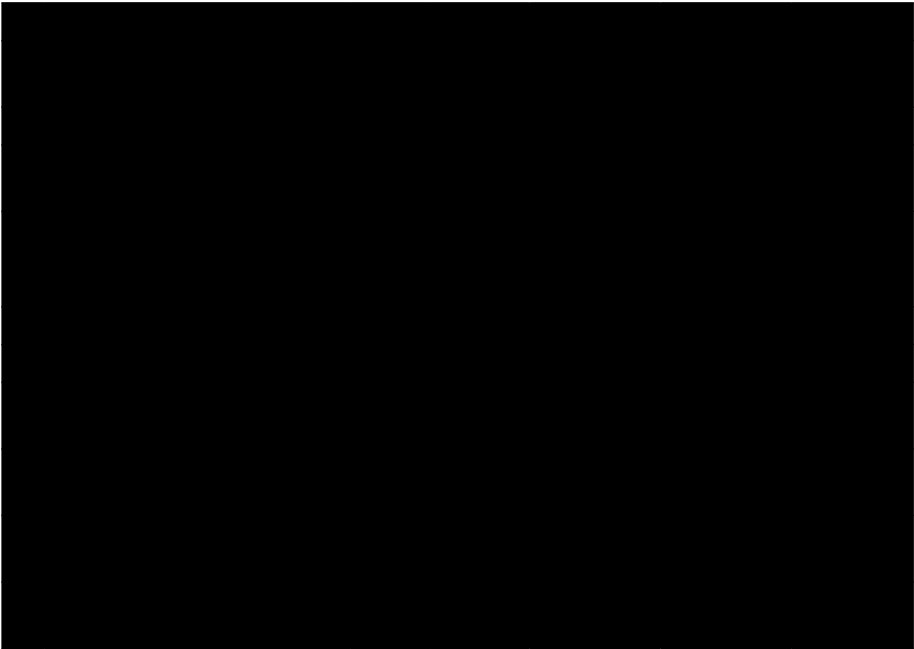
similar to the approach adopted in ( ) to see if the results we have documented here with relatively short SIPP panels hold up over longer periods of time.

## Notes

1. In 1965, the U.S. government ended the national-origins quotas and instituted a new immigration system based primarily on family reunification. Countries from the Eastern Hemisphere were capped at 20,000 visas annually. Quotas on Western Hemispheric countries were not instituted until the Immigration Act of 1976. Although immigration quotas were placed on the Eastern and Western Hemispheres, close family relatives who entered through family reunification were not counted. This, along with continued undocumented migration, diversified cities and labor markets throughout the U.S. (see Alba and Nee 2003:174–84).
2. In addition to the age and nativity restrictions, 83 individuals who moved to a different state during the study period were dropped from the data on the suggestion of an anonymous reviewer, out of concern that their change in occupational % Spanish would reflect their migration to a different state rather than occupational mobility per se.
3. Although the SIPP includes retrospective monthly employment information since the previous wave, our sample comprises one observation per wave using the respondent's current occupation and wage at the time of the interview. Our sample includes all eligible workers with valid wage and occupation data. In addition, 403 cases with wages that are below \$3 per hour or greater than \$200 per hour in 2005 dollars are recoded as missing.
4. We use five imputations of the English ability variable for the 1996 panel. Excluding this variable and using only nonimputed data do not affect the substantive conclusions of the models.
5. Further information about the O\*NET database, including links to downloads, is provided at <http://www.onetcenter.org/database.html>
6. The sorting into these categories is strongly associated with Wave 1 English ability for the 2001 and 2004 samples: 64.93 percent of workers who report not speaking English are in category D (>30% Spanish speaking) versus 28.92 percent who speak English “very well” and 42.23 percent who speak English “well.”
7. Respondents who are not working in Wave 1 but subsequently enter our sample are classified according the linguistic niche category of the first observation that they are in the workforce.
8. Note that we will use “occupation % Spanish” to refer to the proportion of Spanish-speaking workers in the occupation.
9. The summary statistics on English ability in Table are for the nonimputed data.

**Table A1. Occupations With High Concentrations of Spanish Speakers, 2005 and 2006  
American Community Survey**

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<sup>a</sup>3-digit code, 2000 census occupations

<sup>b</sup>Current Population Survey data, all workers in occupation.

<sup>c</sup>Proportion of workers in occupation who report speaking English poorly or not at all.

<sup>d</sup>Proportion of workers who report speaking Spanish at home.

<sup>e</sup>Number of Hispanic workers in the combined 2005-2006 ACS.

**Source:** 2005 and 2006 ACS.

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