The Rice freshman is a rare being indeed: one of the small minority who are still asked: What are the results that each college is trying to attain? Will any of the varied approaches work to those ends? Is a week too short? Relaxed in this concept of association is the notion of order. Considering the example of the alphabet, it seems clear that there are similarities between letters of the alphabet. For example, sounds we construct, we will not have small explosions: B, V, and D; while other have a similar sound when pronounced: C and S. But not matter how many groups of similar and dissimilar sounds we construct, we will not have produced the alphabet. That is, there is something about the alphabet which cannot be encompassed by the concept of association. This is because the alphabet has an order: A, B, C, ..., Z.

As a special case of the concept of order, we would introduce the terms "organization" and "structure." We will use these words to discuss the aspects of verbal order.

We go on to define education, that is, the progressive (re-)organization of experience. To clarify this definition, we return to our earlier example of the similarities and differences of sugar and salt. As an instance of this progressive reorganization, we could move from primitive experiments on their taste and feel, to inquiries about their dissolution properties, to their molecular weights, and finally to their molecular structures.
A Necessary Self-Commitment

It makes a great deal of difference whether, in committing the future of your education to the formal university process, you view your own role as passive or active. The quality of that educational experience will, in fact, probably be determined by the attitude you hold toward those formal processes. Your model or interpretation of what the University is likely will influence your day-to-day actions here as a student.

The popular myth about the "value" of a Rice education probably arises from an unspoken but real assumption that a school is an active agent which educates the student placed under its influence. The student is merely an empty vessel to be filled or an unshaped mass to be molded. The young man or woman is to cooperate, however, since the whole four-year operation is for his own good.

As a result of such a notion, you or an undergraduate at any other school can mistakenly believe that participating in the formal structure is the goal or end of your education.

Each June many Rice degrees are given to such passive students who managed to get through the four-year obstacle course without having had any serious encounter with intellectual ideas. The very academic structure—the course requirements, grading system, etc.—which theoretically facilitate intellectual discovery can actually insulate both the clever and the naive student from it.

You will soon discover that in the current economy, an easy course can be more "valuable" than a more worthwhile, but harder one because a good grade is more easily attained. You will learn that your "course" more often is the time by reading a crib book on "Lord Jim" than by reading the novel, that even at Rice with its liberal arts atmosphere and small student-teacher ratio, a student needs to be more than simple, wholehearted, but unarticulated participation in the formal process.

It involves a subtle participation of the mind, a willingness to recognize the value of the subject, of the analytic tools with which you examine it, and of the actual process of learning and understanding above the artificial process embodied in the academic structure.

The plan here is not just for higher quality academic work; it is instead for active human involvement, an act of the will, a declaration of freedom from the point of view that would have you and your own purpose subordinate to the rigidity of an arbitrary system.

As long as you wish to remain here you will be required to follow the requirements and fulfill the obligations which the University chooses to place on you to structure your education.

But you can do more.

You will probably find that the people you consider to be educated men and women are people with wide interdisciplinary reading backgrounds. You should have no trouble justifying the purchase of paperback editions of such post-Gutenberg modern works as Friedman's "The Wealth of Nations" and "The Lonely Crow" in sociology, Galbraith's "Affluent Society" in economics, or any other book which successfully defines aspects of your world.

Practically, a broad background of ideas is helpful in your more pragmatic contacts with the fragmented University curriculum. Making grades can become a more honorable activity and a more satisfying one because you will sometimes be able to make something worthwhile out of what would otherwise have been another part of the grind.

A wide reading experience is an excellent base for communication, and you will begin to find a real pleasure in the informal discussion of ideas.

The quest for education, for the intellectual values is probably one of the most important activities for the human spirit in an age of rapid change and uncertainty.

But as a previous Thresher editor noted, education cannot be defined precisely and cannot be directly sought. The University definitely does not single-handedly give it to you. But you can spend your next four years in the attempt to educate yourself at Rice University.—DH

A GUIDE TO THE MARSH: HOMILIES FOR THE UNINITIATED

CLASS ATTENDANCE AND PROFESSORS

Class attendance policy is set by the individual instructor and varies from course to course. In recent years, the trend has been away from required attendance in all departments except the foreign languages.

* Many students soon come to feel that no class is uncuttable and that all are designed to make regular attendance impossible. An evening class is inconvenient, a one o'clock too soon after lunch, and any class before noon unthinkable. Cutting classes is surely not a mortal sin: in many courses it's the norm rather than the exception.

* Many Rice professors are eager to make contact with their students outside of class, and it is usually a very good idea, indeed, to go out of your way to become acquainted with them. They can be found in their offices, at lunch in the common dining coffee in Sammy's, or in the library.

* No matter how forbidding his appearance in class, no instructor should be regarded as inaccessible until he is approached.

THE VANISHING FRESHMAN

Bowie says that to the way of all flesh, since the class of '89 made its big splash, some of the glamour has worn off the things. Name tags are a good idea if you don't want to be known forever as Hey You. And other than those two signs, there is little enough to differentiate the freshman from his elders, and that little is being needed enough by the upperclassman.

A few vestiges of class government remain, and each of you will keep a fairly accurate running assessment of your position on the road to a degree, but class attachment should not concern you much. It will concern almost no one else.

BOOKS AND SUCH

* Books are to be found in the library, in the Campus Store, in students' bookshelves, in their desks, in decreasing order of frequency. Also magazines and newspapers, as well as foreign language journals. A certain amount of time spent each week just browsing can be very valuable; go and find out what's there right away.

* The library has a fascinating collection of magazines and newspapers, as well as foreign language journals. A certain amount of time spent each week just browsing can be very valuable; go and find out what's there right away.

The library will reserve books 48 hours ahead of time, and will allow you in tracking down a book checked out by someone else and getting it back to the library for your use.

* The library has a coin-operated Xerox machine, and the 10c charge per copy makes it one of the least expensive copy services in Houston.

The Campus Store is long on textbooks and getting longer in other categories; anything you request will be ordered and delivered reasonably promptly if it is in stock. Like the library, the store possesses a collection of popular as well as esoteric reading materials, as well as air mail copies of the New York Times as a special student price.

A small college probably has a small library of its own; some are much more complete than others. For the most part, it probably stocks novels and commonly requested course-related books. Find out where it is, if nothing else.

* SERVICES

The Rice version of the BSS, the Student Discount Service, offers discount privileges at a wide variety of local establishments for a membership fee of 15c. Lists of participating merchants are available, so judge for yourself if it is worthwhile.

The much-maligned Health Service usually cures the ills of the Rice community. Warning: remedies for colds and such are free, but you will probably receive a bill for more elaborate medication (the non-Cortisone variety) and for lab tests to see if you are prone to asthma. There doesn't seem to be a hard and fast policy about The Pill; it's worth a try to ask.

the rice thresher, september 14, 1967—page 2
In education today, I worry about the usual development of a Rice student's opinion of his university. I keep telling myself that disenchantment is of considerable educational value, in one form or another.

But occasionally one finds a bitterness in upperclassmen, the amount of which seems unnecessary to me. I do not believe that this letter will change things much, but perhaps just a little.

Since it is not easy to be admitted to Rice, a freshman has just about every reason to feel that his education is of prime importance; he is often quite indifferent to the fit of his image of excellence. Trained from early childhood that education is the key to success, and, mind you, that is still wrong, moreover, that things you are involved in—family, school, state, country—are in the right and are to be sought at all costs. There are not admitted to serious discussion, and the philosopher's attitude is: take it or leave it. The fellow students you can talk to are just as confused as you are.

Your course are hard and require memory. Instead of graduating from high school you are exposed to super academic work. The University is forced to lay the guilt on its disciplines if its high school system does not, or does not do it sufficiently.

But you do not realize this; you are depressed because the teachers you have been exposed to have not been interested in you. You are not admitted to serious discussion, your choice is between doing routine exercises, finding out what is required on the test or failing.

And on top of all this, you are left alone. Seldom do you ever see the president, in fact you see the president in your advancement. The president's attitude is: take it or leave it, it is your affair.

Worse is perhaps that the University starts changing your general outlook. And you cannot see how this happens. This is my purpose in writing. It is important and could save you a vested interest in making and enforcing the regulations of which seems unnecessary to me. I do not believe that disenchantment is of considerable educational value, in one form or another.

The University is supposed to move on the frontier of knowledge. What I mean is that in some form or another we do not come well-defined and do not lead to clear solutions on well-tolerated paths.

The University is supposed to move on the frontier of knowing who we are. We surely do not come well-defined and do not lead to clear solutions on well-tolerated paths.

In addition, participation in making and enforcing the rules under which you live: moreover, you are reaching level of competence where it should be expected that your decisions will not be dangerous to your own welfare and to the well-being of your peers.

Moreover, it is seldom the case that extracurricular activities alone harm one's chances of getting around. Even with the Rice workload, one seldom finds his time so completely occupied by "weantry" that he cannot devote some effort to other concerns. And when academic burden is not sufficiently urgent, involvement through reasonable channels is one way of changing the system itself.

The obvious extension provides practical educational experience not available in the classroom: one learns the intricacies of working with others on controversial matters; one observes firsthand the mechanics of decision-making processes; one grows to appreciate and assume the responsibilities of intelligent dissent; and one learns that the roles of logic are not necessarily the realities of experience, while at the same time one attempts to bridge this gap.

On the other hand, best wishes for a fruitful four or five years at Rice University. I hope that they may always be enlightening, whether pleasant or unpleasant, for either emotion is preferable to the lethargy of apathy. I hope also that during this year you will always extend your inquiries to your utmost capacity, working not only for your own benefit, but for the welfare of the community which you have always been part of.

In every time or at a certain point in the coming year when I may be out of rice, please do not hesitate to call on me. I feel sure that the other members of your Student Senate feel the same way, but I hope to express your views to them at frequent intervals.

Cool it. Things could be worse. You could be out of ice-cold Coca-Cola. Coke has the refreshing taste you need when you are tired of. That's why things go better with Coke, after Coke, after Coke.
so you go to Rice?

---

Tutoring
Claudia Nelson, a VISTA worker in Houston's Fourth Ward area, will also be at Jones College after dinner on Thursday, September 18 to describe the tutoring program in which Rice students will be able to participate this year. Tutors will meet a few disadvantaged students each week in an effort to bring them to comprehension in reading and numerical skills up to a level comparable with their peers.

---

"...if you read but one book this year, Dr. Frankl's book should be that one."—Los Angeles Times

Man's Search for Meaning

VICTOR E. FRANKL

Ex-nazi and psychiatrist Victor Frankl repeatedly describes his experiences in Dachau and Auschwitz and presents a psychological test for human behavior based on his experiences—"a gem of dramatic narrative, focused upon the finding of meaning in life... a compulsive tour de force... a visionary statement of the most significant psychological movement of our time."—Gordon Allport, author of Human Nature and Values in Contemporary Life. Published by a WASHINGTON PRESS PUBLISHER.

$4.95 hardcover

---

A restructuring of experience—

(Continued from Page 1)

Thus, the concept of organization, we might ask if there are actual ways of organizing our experience. For example, the French Revolution is generally considered from a Marxist point of view as an incident in the rise of bourgeois society. Alternatively, it may be seen as an important step in the development of French political institutions. As a means for understanding institutions, structures as more or less adequate, is therefore concerned with methodology as well.

It seems clear from our concept of education that there is a difference between the performer and the organization of experience. The transition from experience to organization takes place in various modes: large, usage, painting, film, sculpture, music, for example. These modes both make possible and affect this transition. Thus, the process of education is considered with the structure of these modes and the ways in which they affect each "content." We are now in a position to propose out "Headstart Program for High School Graduates."

We are aware, of course, that all of the content of the program presupposed there are certain activities which cannot be ignored, the academic ritual of the Maturation Address, polar bear races, and placement examinations. Further, it is our impression that a more profitable program would require not only greater commitments of time from a larger number of individuals but also a willingness to acquire more sophisticated techniques for dealing with the issues raised in any such program. With these limitations in mind, we would like to outline a specific program which incorporates our ideas.

To this end, we would select the following books to read and discuss:

Arthur Reuben Brower, The Field of Light 
Kenneth Burke, Permanence and Change 
Marshall McLuhan, Understanding Media 
Edward T. Hall, The Silent Language 
Norman O. Brown, Life Against Death

PSYCHOTHERAPY AND EXISTENTIALISM

"Frankl expresses in an illuminating manner that which is properly understood in the existential question."—Gerald Mendel

$1.95 paperback

---

Well WELCOME to THE HAYWARD of the SOUTH, THE BEAUTY OF HOUSTON, THE BEST TRIBUTE to the FIGHTS OF EVIL IN CONSTANCE.

We at the CAMPUS STORE are looking forward to Meeting you Come see us.

RICE CAMPUS STORE

---

the rice thresher, september 14, 1967—page 4
Freshmen show usual top scores in national tests

In DENNIS BAHLER

This year's freshman class, at 550 the second largest ever at Rice, is apparently slightly smaller than those of the past two years, if College Board scores and high school class standing are any indication.

The average for all five SAT's which Rice requires was 679 this year and shows a modest climb back toward the all-time high of 688 which the present seniors achieved three years ago. As is usually the case, E-E's attained the highest averages, followed by those entering as scholars and archies.

One hundred twenty-one students entering Rice this fall fall their respective high school last spring either first or second in their class, a little more than either of the previous two years but less than 1964's record 124.

The math aptitude average fell below 700 for only the second time since 1961, but the largest increase shown in any of the achieved test scores was that in Level II Math, which this year climbed to a whopping 749. At the same time, the new freshmen have a smaller percentage of E-Es among them than any year since 1960. Rice, it seems, admitted slightly fewer science-engineering students, but slightly more intelligent ones as well.

Verbal aptitude scores have been tapering off steadily since the peak year of 1963, reaching 669 this year. But overall, 27% of entering freshmen had average scores above 700, and 76% scored above 650.

Fifty-six members of the incoming class were awarded National Merit Scholarships, which tied the mark set in 1965. The distribution of these big scoring freshmen remained about the same, as 64% made above 1450. Four freshman men and one woman received Presidential Scholarships.

The boy-girl ratio has remained almost the same for many years. The Class of 1971 contains about 75% men.

The number of persons applying for admission fell off drastically since Rice began to charge admission in 1965, from an average of over 2500 to 1800 the next year. Since then the number of applications has settled around 1800, while the yearly percentage gain in accepted admissions has averaged over 10%.

DON'S ORANGE JULIU5 NO. 1
SUPERB QUALITY
6211 Kirby at University
Try Our Delicious Burritos
Student Discount With ID Card
Devilish Good Orange Julius Drinks

BETTER THAN EVER
World Famous Chili Dogs, Delicious Burgers
The Way You Like 'Em
Only Top Quality Govt. Inspected Beef
and All Meats Franks Used
Come In and Let's Get Acquainted
Mr. and Mrs. John Locklin, Managers
Phone JA 8-9963 For Orders To Go

Dylan flick a newsreel

"Don't Look Back," the Bob Dylan flick, is now at the Delmas. I think it is a fine film and recommended it to all.

The entire show is filmed with a hand-held camera. It joules thru crowds, zooms in on faces; constantly in motion, the camera acts the pace of the action. At a hectic tempo, the camera carries your eyes on a visual roller coaster ride through Dylan's London tour. Your eyes get disoriented, exhausted, out of breath. But this is the idea. This way you experience some of the feeling of Dylan's frenzied life on tour.

The camera style suggests films made early in this century. Films made in the days when a movie was a visual representation of something that happened. Everything that happened. The camera was used only as a recording instrument, and the spontaneity of the action was not altered for the sake of camera "technique."

In this sense, the camera's style in "Don't Look Back" is to have no style at all. It is like a home movie or a documentary film. The concern is with what happens, with accurate reporting. So too with the plot. There is no dramatic story to the film. The action is time-bound by Dylan's arrival and departure from London it simply shows us what happens during the tour.

The style of the film tries to convince us that there is no art here, no artistic; nothing in put on for the sake of the camera. Our eyes are what is shown in is real, what actually happens.

What we get is a highly edited selection of the whole show. There are scenes of Dylan in concert, Dylan with the press, and Dylan with friends (on the road, before the concert, in hotel).

The Dylan-in-concert scenes are what you would expect. Simple shots of Dylan singing fine songs. You have to like Dylan's music to enjoy these scenes, although even if you don't, your eyes will enjoy the few minute's reprieve from the camera's hectic activity.

The Dylan-with-press scenes show what a bundle he is famous. The newcomers never leave him alone. He person, these days, tells them off, mostly cooperates, and is definitely put off by the press in a continual effort to have some time to himself. But his quirk is retained at the price of having to develop this elaborate set of ego games to defend himself from the eager-to-deline-and-criticize critics.

The Dylan-with-friends scenes presumably show what he is "really like." There are some groovy scenes with Joan Baez and a party scene with Donovan. Those come as close as we get to seeing Dylan when the mood is cool, when the pressure is off. These scenes are partly successful. We feel like the Dylan we see there, sure enough. But in a way we, along with the friends present, are kept distant from him. Dylan, of course, is the press who are not easily set aside in the company of his friends.

It is fashionable to end a review with some generalization which marks as a "truth." Here's mine: To keep in touch with himself, to be able to attain the solitude necessary for his art, Dylan (any artist, any person) develops a defense, a defense from being hassled by the press. But in mastering his defense tactics, he is in some sense mastered by them. In coming to be able to understand easily, it becomes hard not to use them when they are not required. In making sure he is left alone, he may find himself left alone too often.

Dylan is probably aware (in his own way) of this paradox. Dylan's song "It's All Over Now, Baby Blue," he sang to Donovan in the party scene says something of this sort.

—By KEN CARPENTER

SOUTH TEXAS VENDORS

4529 Harrisburg
"Serving the Rice Campus with Automatic Vending Machines"

Dear Disgruntled Subscriber:

You're right: the one you had was a test issue. Our publishers were testing the new process that produces your Thresher. We're sorry if it didn't meet your expectations.

But we're sure you'll be more satisfied with the quality of our regular issues. If there's anything about the Thresher you don't like, please tell us. We're doing our best to improve every week.

—The Thresher Staff
A necessity for reaching the 'inner mind'—

(Continued from Page 1) the long-awaited projects has been declared by an overabundance of "activit-
is" planned for the week. The capacity of the university to handle the week.

In spite of the demands on time, the colleges have managed to present some programs of varying degrees of excitement to stimulate the minds of their newcomers. The reading lists seemed to reflect the awareness of the approach—modern literature liberally mixed with Marshall McLuhan. Communication and media have been the terms floating about the campus this week (the O'Grady influence is still an all-pervasive one), and although minds were not always easily opened to, or "blown" by electric light circles and other signs of psychedelia that highlighted the week.

McLuhan and Mindblowing

Those who planned the programs were not hesitant to "sing out of tune," for they were anxious to try new experi-

ments to enhance the impact of the week. McLuhan College was the most original in its reading list, tossing out most of the "specific issues" in detail—is-
nated for some comments, on the faculty's realization of the need for reaching the inner mind of the new student, for

"The Medium is the Message". McLuhan's book was particularly applicable in considering the nature of love relationships in the collegiate experience.

Loss of Purpose

Baker College, which last year penetrated deeply into the problems of the individual in the educational "system" with a voluminous collection of pertinent articles, apparently had a shift of attitude. This year's list includes only a series of articles about the me-

nane through the medium, and added Erich Fromm's classic, "The Art of Loving." Brown, which generally includes a religious work in its orienta-
tion (e.g., "Honest to God" and "The Secular City"), felt the Fromm book was particularly significant in considering the nature of love relationships in the collegiate experience.

A necessity for reaching the 'inner mind'—

(Continued from Page 1) the long-awaited projects has been declared by an overabundance of "activit-
is" planned for the week. The capacity of the university to handle the week.

In spite of the demands on time, the colleges have managed to present some programs of varying degrees of excitement to stimulate the minds of their newcomers. The reading lists seemed to reflect the awareness of the approach—modern literature liberally mixed with Marshall McLuhan. Communication and media have been the terms floating about the campus this week (the O'Grady influence is still an all-pervasive one), and although minds were not always easily opened to, or "blown" by electric light circles and other signs of psychedelia that highlighted the week.

McLuhan and Mindblowing

Those who planned the programs were not hesitant to "sing out of tune," for they were anxious to try new experi-

ments to enhance the impact of the week. McLuhan College was the most original in its reading list, tossing out most of the "specific issues" in detail—is-
nated for some comments, on the faculty's realization of the need for reaching the inner mind of the new student, for

"The Medium is the Message". McLuhan's book was particularly applicable in considering the nature of love relationships in the collegiate experience.

Loss of Purpose

Baker College, which last year penetrated deeply into the problems of the individual in the educational "system" with a voluminous collection of pertinent articles, apparently had a shift of attitude. This year's list includes only a series of articles about the me-

nane through the medium, and added Erich Fromm's classic, "The Art of Loving." Brown, which generally includes a religious work in its orienta-
tion (e.g., "Honest to God" and "The Secular City"), felt the Fromm book was particularly significant in considering the nature of love relationships in the collegiate experience.

A necessity for reaching the 'inner mind'—

(Continued from Page 1) the long-awaited projects has been declared by an overabundance of "activit-
is" planned for the week. The capacity of the university to handle the week.

In spite of the demands on time, the colleges have managed to present some programs of varying degrees of excitement to stimulate the minds of their newcomers. The reading lists seemed to reflect the awareness of the approach—modern literature liberally mixed with Marshall McLuhan. Communication and media have been the terms floating about the campus this week (the O'Grady influence is still an all-pervasive one), and although minds were not always easily opened to, or "blown" by electric light circles and other signs of psychedelia that highlighted the week.

McLuhan and Mindblowing

Those who planned the programs were not hesitant to "sing out of tune," for they were anxious to try new experi-

ments to enhance the impact of the week. McLuhan College was the most original in its reading list, tossing out most of the "specific issues" in detail—is-
nated for some comments, on the faculty's realization of the need for reaching the inner mind of the new student, for

"The Medium is the Message". McLuhan's book was particularly applicable in considering the nature of love relationships in the collegiate experience.

Loss of Purpose

Baker College, which last year penetrated deeply into the problems of the individual in the educational "system" with a voluminous collection of pertinent articles, apparently had a shift of attitude. This year's list includes only a series of articles about the me-

nane through the medium, and added Erich Fromm's classic, "The Art of Loving." Brown, which generally includes a religious work in its orienta-
tion (e.g., "Honest to God" and "The Secular City"), felt the Fromm book was particularly significant in considering the nature of love relationships in the collegiate experience.

A necessity for reaching the 'inner mind'—

(Continued from Page 1) the long-awaited projects has been declared by an overabundance of "activit-
is" planned for the week. The capacity of the university to handle the week.

In spite of the demands on time, the colleges have managed to present some programs of varying degrees of excitement to stimulate the minds of their newcomers. The reading lists seemed to reflect the awareness of the approach—modern literature liberally mixed with Marshall McLuhan. Communication and media have been the terms floating about the campus this week (the O'Grady influence is still an all-pervasive one), and although minds were not always easily opened to, or "blown" by electric light circles and other signs of psychedelia that highlighted the week.

McLuhan and Mindblowing

Those who planned the programs were not hesitant to "sing out of tune," for they were anxious to try new experi-

ments to enhance the impact of the week. McLuhan College was the most original in its reading list, tossing out most of the "specific issues" in detail—is-
nated for some comments, on the faculty's realization of the need for reaching the inner mind of the new student, for

"The Medium is the Message". McLuhan's book was particularly applicable in considering the nature of love relationships in the collegiate experience.

Loss of Purpose

Baker College, which last year penetrated deeply into the problems of the individual in the educational "system" with a voluminous collection of pertinent articles, apparently had a shift of attitude. This year's list includes only a series of articles about the me-

nane through the medium, and added Erich Fromm's classic, "The Art of Loving." Brown, which generally includes a religious work in its orienta-
tion (e.g., "Honest to God" and "The Secular City"), felt the Fromm book was particularly significant in considering the nature of love relationships in the collegiate experience.

A necessity for reaching the 'inner mind'—

(Continued from Page 1) the long-awaited projects has been declared by an overabundance of "activit-
is" planned for the week. The capacity of the university to handle the week.

In spite of the demands on time, the colleges have managed to present some programs of varying degrees of excitement to stimulate the minds of their newcomers. The reading lists seemed to reflect the awareness of the approach—modern literature liberally mixed with Marshall McLuhan. Communication and media have been the terms floating about the campus this week (the O'Grady influence is still an all-pervasive one), and although minds were not always easily opened to, or "blown" by electric light circles and other signs of psychedelia that highlighted the week.

McLuhan and Mindblowing

Those who planned the programs were not hesitant to "sing out of tune," for they were anxious to try new experi-

ments to enhance the impact of the week. McLuhan College was the most original in its reading list, tossing out most of the "specific issues" in detail—is-
nated for some comments, on the faculty's realization of the need for reaching the inner mind of the new student, for

"The Medium is the Message". McLuhan's book was particularly applicable in considering the nature of love relationships in the collegiate experience.

Loss of Purpose

Baker College, which last year penetrated deeply into the problems of the individual in the educational "system" with a voluminous collection of pertinent articles, apparently had a shift of attitude. This year's list includes only a series of articles about the me-

nane through the medium, and added Erich Fromm's classic, "The Art of Loving." Brown, which generally includes a religious work in its orienta-
tion (e.g., "Honest to God" and "The Secular City"), felt the Fromm book was particularly significant in considering the nature of love relationships in the collegiate experience.
Freshmen urged to organize team for intramurals

Interradicles--Athletics are the ones that make the headlines in the big-city dailies, yet only a small part of the Rice community participates in these activities. Some people are excellent at making up their minds; others. But the majority of the inhabitants have let off steam and developed skills through activities in the intramural program. Intramural athletics are conducted by the Rice Health and Physical Education Department as one of its responsibilities to the student and faculty members of the University.

J. R. Barker, director, and his assistant, Robert Blund, work closely with the college sports chairman and team representatives to work out fair and equitable rules and regulations for the games.

In the past, large-scale participation in the intramural program has made it a success. Twenty-nine tournaments provided competition in twelve different sports and games, including freshman football, touch football, and basketball, and divisional competition in handball. Seven hundred and ninety individual participants took part in intramurals last year with 904 total entries recorded. This represents about 40 percent of the male enrollment.

Following the regular intramural program, the college selects teams to represent them in each sport, and a two-game league is played to determine the college champion. Winners advance from one division to another, but even more impressive than ever before, the freshmen divisions will be held this year.

When freshmen advance from one division to another, the freshmen divisions will be held this year.

Fourteen-quarter-seasons will join the overarching ranks of Rice records this season. Allen De Vries, all-star defensive end from Dallas and versatile first baseman in the ME building, in such a way that unless victory is handed down as a present every week, they can only cry in their beers. Yet some faculty few will take note each week in "The House That Neely Built" and cheer for the Owls.

The freshman athletic program at Rice has a totally new look this year. Three new freshmen coach positions must make ideals and realistic competition.

Jim Hess begins his first year as freshmen football coach. He was a highly rated Texas high school coach before his move to Rice. He is looking forward to working with this new crop of freshmen and feels that this group is one of the best in years.

The team is the largest in terms of numbers and one of the largest in ideas of individuals. Fifteen of the boys played in the Texas High School All-Star Game this summer; Terry English, Ken Pearson, and Roger Roitsch played in other all-star games.

In the fall, the tallest group of freshmen reported to basketball coach. Don Nodell and his assistant Bo Brittles here this week. The six boys were stars in their own classes and all played on winning teams, mostly in the Midwest.

The tall group of freshmen reported to basketball coach. Don Nodell and his assistant Bo Brittles here this week. The six boys were stars in their own classes and all played on winning teams, mostly in the Midwest.

The only Texas boy in the group is 6'6" Terry Timmerman from Houston. Actor Fort is the tallest at 6'9" and 225th guard Tom Myers is the playmaker.

More as workouts start.

Fastest

Bobby May, 6'0" NCAAA high hurdles champion and Rice grad is the new assistant track coach and assistant assistant business manager. He and Emmett Branch are the track coach, feel that they have recruited a very fine team to represent Rice in the intramural track wars.

New Owl coaches have high hopes for successful freshman athletes

The freshman athletic program at Rice has a totally new look this year. Three new freshmen coach positions must make ideals and realistic competition.

Jim Hess begins his first year as freshmen football coach. He was a highly rated Texas high school coach before his move to Rice. He is looking forward to working with this new crop of freshmen and feels that this group is one of the best in years.

The team is the largest in terms of numbers and one of the largest in ideas of individuals. Fifteen of the boys played in the Texas High School All-Star Game this summer; Terry English, Ken Pearson, and Roger Roitsch played in other all-star games.

In the fall, the tallest group of freshmen reported to basketball coach. Don Nodell and his assistant Bo Brittles here this week. The six boys were stars in their own classes and all played on winning teams, mostly in the Midwest.

The only Texas boy in the group is 6'6" Terry Timmerman from Houston. Actor Fort is the tallest at 6'9" and 225th guard Tom Myers is the playmaker.

More as workouts start.

Fastest

Bobby May, 6'0" NCAAA high hurdles champion and Rice grad is the new assistant track coach and assistant assistant business manager. He and Emmett Branch are the track coach, feel that they have recruited a very fine team to represent Rice in the intramural track wars.

New Owl coaches have high hopes for successful freshman athletes

The foundation is being laid by Bo Hagan and Canadian-born track coach that will truly compete in the Southwest Conference at the championship level. This freshman class contains some of the finest athletes in Texas as well as many of the best students (a sidelight that those who are toward the pure academic untainted by the physical). No legal, ethical effort has been made to attract student-athletes to Rice and recruiters have been highly successful. Hagan and students to win and the teams will win if they receive support of a student body capable of appreciation instead of sarcasm.

The team that is about to come will be highlighted by the best Rice freshman football line in years—91 Super Bowl, 92 Cotton Bowl—as well as spring championships in track and tennis. Great! But the best years of all will be built around the athletes of the class of '71: the freshman jocks that sit at their own tables at dinner; those great young bodies that everybody sees in class because they are either PE majors or airheads; that guy that everyone learns to know by his number, but no one knows that his classes in the ME building are usually MI courses.

Hey man, this is peacy! Rice is due for some winning seasons. The students have waited impatiently (bored) while the athletic department (onderered) for three years. The student body is at a loss to correct the situation. They have so much else to deal with that unless victory is handed down as a present every week, they can only cry in their beers. Yet some faithful few will take note each week in "The House That Neely Built" and cheer for the Owls.

New Owl coaches have high hopes for successful freshman athletes

The freshman athletic program at Rice has a totally new look this year. Three new freshmen coach positions must make ideals and realistic competition.

Jim Hess begins his first year as freshmen football coach. He was a highly rated Texas high school coach before his move to Rice. He is looking forward to working with this new crop of freshmen and feels that this group is one of the best in years.

The team is the largest in terms of numbers and one of the largest in ideas of individuals. Fifteen of the boys played in the Texas High School All-Star Game this summer; Terry English, Ken Pearson, and Roger Roitsch played in other all-star games.

In the fall, the tallest group of freshmen reported to basketball coach. Don Nodell and his assistant Bo Brittles here this week. The six boys were stars in their own classes and all played on winning teams, mostly in the Midwest.

The only Texas boy in the group is 6'6" Terry Timmerman from Houston. Actor Fort is the tallest at 6'9" and 225th guard Tom Myers is the playmaker.

More as workouts start.

Fastest

Bobby May, 6'0" NCAAA high hurdles champion and Rice grad is the new assistant track coach and assistant assistant business manager. He and Emmett Branch are the track coach, feel that they have recruited a very fine team to represent Rice in the intramural track wars.

New Owl coaches have high hopes for successful freshman athletes

Fourteen-quarter-seasons will join the overarching ranks of Rice records this season. Allen De Vries, all-star defensive end from Dallas and versatile first baseman in the ME building, in such a way that unless victory is handed down as a present every week, they can only cry in their beers. Yet some faithful few will take note each week in "The House That Neely Built" and cheer for the Owls.

New Owl coaches have high hopes for successful freshman athletes

The tall group of freshmen reported to basketball coach. Don Nodell and his new assistant Bo Brittles here this week. The six boys were stars in their own classes and all played on winning teams, mostly in the Midwest.

The only Texas boy in the group is 6'6" Terry Timmerman from Houston. Actor Fort is the tallest at 6'9" and 225th guard Tom Myers is the playmaker.

More as workouts start.

Fastest

Bobby May, 6'0" NCAAA high hurdles champion and Rice grad is the new assistant track coach and assistant assistant business manager. He and Emmett Branch are the track coach, feel that they have recruited a very fine team to represent Rice in the intramural track wars.

New Owl coaches have high hopes for successful freshman athletes

The tall group of freshmen reported to basketball coach. Don Nodell and his new assistant Bo Brittles here this week. The six boys were stars in their own classes and all played on winning teams, mostly in the Midwest.

The only Texas boy in the group is 6'6" Terry Timmerman from Houston. Actor Fort is the tallest at 6'9" and 225th guard Tom Myers is the playmaker.

More as workouts start.

Fastest

Bobby May, 6'0" NCAAA high hurdles champion and Rice grad is the new assistant track coach and assistant assistant business manager. He and Emmett Branch are the track coach, feel that they have recruited a very fine team to represent Rice in the intramural track wars.

New Owl coaches have high hopes for successful freshman athletes

Fourteen-quarter-seasons will join the overarching ranks of Rice records this season. Allen De Vries, all-star defensive end from Dallas and versatile first baseman in the ME building, in such a way that unless victory is handed down as a present every week, they can only cry in their beers. Yet some faithful few will take note each week in "The House That Neely Built" and cheer for the Owls.

New Owl coaches have high hopes for successful freshman athletes

Fourteen-quarter-seasons will join the overarching ranks of Rice records this season. Allen De Vries, all-star defensive end from Dallas and versatile first baseman in the ME building, in such a way that unless victory is handed down as a present every week, they can only cry in their beers. Yet some faithful few will take note each week in "The House That Neely Built" and cheer for the Owls.

The tall group of freshmen reported to basketball coach. Don Nodell and his new assistant Bo Brittles here this week. The six boys were stars in their own classes and all played on winning teams, mostly in the Midwest.

The only Texas boy in the group is 6'6" Terry Timmerman from Houston. Actor Fort is the tallest at 6'9" and 225th guard Tom Myers is the playmaker.

More as workouts start.

Fastest

Bobby May, 6'0" NCAAA high hurdles champion and Rice grad is the new assistant track coach and assistant assistant business manager. He and Emmett Branch are the track coach, feel that they have recruited a very fine team to represent Rice in the intramural track wars.
NOTES AND NOTICES

Activities—Student Activities cards will be distributed Monday through Wednesday, September 18-20, from 10 am until 1 pm in the BMC. Each student can pick up his own card by presenting his registration receipt.

* * *

Rings—Seniors can pick up their rings Wednesday through Friday, September 27-29, in the RMC. Students will be required to sign an agreement to return the rings should they fail to graduate with their class, says the Dean of Students. Second delivery orders for the 1968 ring will be taken in early October.

* * *

Dylan's Bag—The Jewish Community Center will present a concert-analysis of "folk-rock" music featuring the Frank Davis Foundation this Sunday, September 17, at 8 pm.

* * *

Bandwagon—Everyone interested in music and marching is invited to join the Owl Band, now organizing and preparing for the Navy game, says the new director, Bert Roth. The band room will open Friday, Saturday, and Sunday afternoon to check out equipment. A re-ception is also scheduled in the band room from 2 until 5 pm Sunday.

* * *

Sports, Men—Rice head coach and athletic director Harold "Bo" Hagan will inaugurate the alumni association's "Know Your University" lectures with a speech on "Football at Rice Today" in Hamman Hall at 8 pm tonight.

* * *

Forensic—The first meeting of the Rice Debate Society is scheduled for Sunday, September 24, at 7:30 pm in 307 Geology Building.

THE UNIVERSITY OF TEXAS AT HOUSTON

STUDENTS! YOU CAN WIN PRIZES!
ENTER OUR
BACK-TO-SCHOOL CONTEST

"2" BIG CONTESTS
(1) "21" TRIUMPH GT-6's
Sponsored by MANHATTAN SHIRT CO.
Get entry blanks in store
NOTHING TO BUY • REGISTER FREE
YOU DO NOT HAVE TO BE PRESENT TO WIN

(2) "300" WARDROBES
Get entry blanks in store
REGULAR $25.00

WHAT A BUY!!
You'll be amazed at this LUXURIOUS GOOD LOOKS!
Alligator grained burnished CALFSKIN
now at a fantastic Low Price
BLACK $19.95
BROWN $19.95

Our Exclusive TASSLE MOC 7½ & 8½
Our Exclusive AMAZING SADDLE OXFORD 7-13
C-D

SLACKS
THEIR WARDROBE'S BETTER HALF!
H.I.S. PRESS-FREE
SLACKS Do Not have to be expensive to be smart—good looking—especially if they are H-I-S POST GRAD. Authentically tailored—most popular traditionals. Wear 'em separately or as a COMBO with BLAZERS and SPORT COATS...

SOLIDS and PLAIDS
SHARKSKINS-FLANNELS
READY CUFFED

OUR ONLY STORE
CHARGE ACCOUNTS INVITED

ED NIKRKEN'S
MEN'S and BOYS SHOP
"IN THE VILLAGE"
2401 UNIVERSITY BLVD.

PERMANENT PRESS
SHIRTS
50-50 POLYESTER-COTTON
authentic traditional OXFORDS
• Supreme quality oxford
• Authentic tapered body
• Traditional button-down collar
• Long sleeves 32-36
• Short sleeves

Regular $5.50
3 for $11.78

SLACKS
$7.00
$8.00
$9.00

Our Exclusive "AMAZING" SADDLE OXFORD Double Leather Sole

SALE
OPEN THURSDAY 9 til 9

STUDENTS! YOU CAN WIN PRIZES!
ENTER OUR
BACK-TO-SCHOOL CONTEST

"21" BIG CONTESTS
(1) "21" TRIUMPH GT-6's
Sponsored by MANHATTAN SHIRT CO.
Get entry blanks in store
NOTHING TO BUY • REGISTER FREE
YOU DO NOT HAVE TO BE PRESENT TO WIN

(2) "300" WARDROBES
Get entry blanks in store
REGULAR $25.00

WHAT A BUY!!
You'll be amazed at this LUXURIOUS GOOD LOOKS!
Alligator grained burnished CALFSKIN
now at a fantastic Low Price
BLACK $19.95
BROWN $19.95

Our Exclusive TASSLE MOC 7½ & 8½
Our Exclusive AMAZING SADDLE OXFORD 7-13
C-D

SLACKS
THEIR WARDROBE'S BETTER HALF!
H.I.S. PRESS-FREE
SLACKS Do Not have to be expensive to be smart—good looking—especially if they are H-I-S POST GRAD. Authentically tailored—most popular traditionals. Wear 'em separately or as a COMBO with BLAZERS and SPORT COATS...

SOLIDS and PLAIDS
SHARKSKINS-FLANNELS
READY CUFFED

OUR ONLY STORE
CHARGE ACCOUNTS INVITED

ED NIKRKEN'S
MEN'S and BOYS SHOP
"IN THE VILLAGE"
2401 UNIVERSITY BLVD.

PERMANENT PRESS
SHIRTS
50-50 POLYESTER-COTTON
authentic traditional OXFORDS
• Supreme quality oxford
• Authentic tapered body
• Traditional button-down collar
• Long sleeves 32-36
• Short sleeves

Regular $5.50
3 for $11.78

SLACKS
$7.00
$8.00
$9.00

Our Exclusive "AMAZING" SADDLE OXFORD Double Leather Sole

SALE
OPEN THURSDAY 9 til 9