**Naval Program Here Breaks Tradition Of Rice Institute**

**350 Men from All States Ordered to Rice July 1 As Trainees in Navy V-12**

A life long president was broken when Rice opened the doors on its first summer session this week. This was due to the fact that Rice was chosen from among other colleges and universities in the country to have a U. S. Naval Training Unit on the campus.

On July 1, 500 boys from all corners of the United States and foreign war zones gathered to participate in this Navy Training Program.

Upon arrival, the trainees received a complete physical examination, were registered at Rice, were issued bedding and clothes, and were assigned to rooms. Thereupon, they were confined to campus until Sunday, V-12 Classification Day.

Students formerly classified as V-2 or V-4 received orders to active duty. On July 1, 530 boys from all states were transferred into V-12. Civilian students were selected by a process which included the passing of a qualifying test designed by the Navy Department, investigations at nearest office of Naval Officer Procurement, physical examination, and review of records by a selection committee composed of an educator, a representative civilian, and a naval officer. Properly qualified enlisted men who were on duty in the Navy could enter the program upon approval of applications by their commanding officers and approval of the Secretary of the Navy in the case of all other enlisted men. The same as they have previously for all engineers enrolled in college, with the exception of Arts and Sciences, where all engineers enrolled in college will be called for service.

**A MESSAGE TO THE STUDENTS**

To all those who are coming to Rice for the first time, and to those who are returning, we extend a warm welcome. In particular, we hail the arrival of those who have been dispatched here by the United States Navy for further training as naval officers and naval engineers. Our welcome to these men is enhanced by our two years of actual experience with the officers and men of the Rice Naval R.O.T.C. Unit. We confidently hope that our part towards maintaining the standards of the Navy, and we as confidently expect these new Navy men to keep step with our standards.

It is to us a happy combination of circumstances that the facilities of this Institution could have been made available for, and that they have been accepted by, the United States Government. At the same time we have determined to carry on a considerable part of our normal program. But even this carrying on will not be wholly business as usual for those so engaged, because here again we have service to the country and to the cause of the United Nations primarily in view.

We anticipate some improprieties in the immediate making of adjustments to the new regime. We note the less an anticipate an exercise of patience on the part of all concerned. To this end, we are a matter of cooperative effort from day to day. All mean to do well. So I see no reason why we should not be happy in the doing of it.

I earnestly hope that you may soon feel altogether at home in this place. I shall be very glad to see you personally at any time. Please give my office a ring any hour of the working day.—EDGAR ODELL LOVETT.

---

**Mary Summers Chosen Associate Yearbook Editor**

It was announced Tuesday by Cren- well, editor-in-chief of the yearbook, that Mary Summers has been appointed associate-editor. Miss Summers served on the staff of the 1942-43 Campanile. Clinton Quinn, business manager for this year, has called a meeting of all people who would be interested in working on the staff of the Cam- panile Friday at 12:10 in A. B. 202. Quinn also announced that there will be a Campanile table in Solly- pact for the purpose of securing pic- ture negatives. Students who forget to go to Maurice's to have their class pictures made may go anytime between now and July 17.

---

**Publications Ruling**

Bette Lou Johnson, chief of the The Thresher, announced today that she wished to emphasize the ruling that candidates for head positions on publications staffs are required to have a minimum of 16 weeks experience. Position for sports editor on the paper is as yet unfilled. Anyone who is inter- ested should notify the editor.
To the Navy

You, who are naval students, have much of which to be proud. It is to you, in particular, that we dedicate this issue, because we are so proud of you.

Because of the war, you have been forced more or less to undertake a rigid training course at a college about which you may have never heard. Many of you have come from far distant places and are strangers in a foreign land. We hope that you will not feel like strangers for long.

At first, you may find it difficult to adjust yourselves to a military program, but the time will come when you will realize how strange it would be not to have a definite schedule planned for each day. When that time comes, you can relax, for you have almost attained your goal successfully.

You will learn to love the Institute for itself. You will find inspiration in its beautiful old buildings. Perhaps, one day you will unexpectedly glance at a bas relief you had never seen before, and thrill in the secret discovery. You will hear about the Institute’s achievements, past and present, and feel like a stranger for long.

In Houston, Texas, under the act of 1940 the Houston Symphony has been organized with the purpose of enriching the cultural life of the city. Among the leading musical figures associated with the Symphony are Robert L. McNair, chairman of the board; W. C. McRae, manager; and Mrs. Alice Raubitschek, concert manager. The Symphony gives its concerts at the Theater in the Park, with a subscription price of $5.00.

The concluding two numbers were Alan Templeton’s Mozart Matinée and Dvořák’s “From the New World,” which was given an impressive interpretation and reading by Mr. Hoffman. The concerts were well attended, and the program was well received by the audience.

The concluding two numbers were Alan Templeton’s Mozart Matinée and Dvořák’s “From the New World,” which was given an impressive interpretation and reading by Mr. Hoffman. The concerts were well attended, and the program was well received by the audience.

The concluding two numbers were Alan Templeton’s Mozart Matinée and Dvořák’s “From the New World,” which was given an impressive interpretation and reading by Mr. Hoffman. The concerts were well attended, and the program was well received by the audience.
We agree that it is a little early in the year to start thinking about the possibilities of Rice's having a football team or any other athletic teams, this year, but it is a standing point of general interest. For this reason it is our aim to try to keep informed on the athletic developments about the campus.

Rice, as well as many schools, lost nearly all its athletes both to active service and reserve training programs. Rice, however, is indeed fortunate to be selected as one of the schools which all combined, make for the Naval College Training program. Upon the activities of this program depends Rice's athletics and the activities of all other colleges with similar programs.

In the past war, World War I, College sports were completely disrupted due to the immediate calling up of all the athletes to arms. In the present war, however, the government is endeavoring to extend rather than tear down recreation and, most of all, it is stressing physical training and education of all its trainees. It is through these means that college sports will be continued. True the athletic teams will be on a somewhat smaller scale, but there will still be plenty of vigor and skill present, characteristic of good college sports. The Navy is very much in favor of its trainees participating in such activities for the body building and coordination development which comes along with the fun and pleasure of being a part of a team.

As to the future of sports at Rice, there can be no definite declaration, for all depends upon the naval program. From taking a look at the passing navy men about the campus, however, it is our prediction that Rice will be well represented by its various teams upon the field of play this fall and next spring.

We take the liberty to say that Coach Neely and his staff welcome all Rice intramural bowling teams from the campus. Special Rates Offered By Bowling Palace

Phil Munn, manager of the Recreation Bowling Palace, announces that the names of all students of the Institute, One game $1, two games $1.50, three games $2. These rates are for Mondays through Fridays with the exception of bowl days. Bowl days are open at 10 noon on week days and 9 a.m. on Sundays. Friday at 20 alleys and air conditioning.

There is a special rate of 75¢ for Wednesday, Thursday, and Saturday.

All Rice intramural bowling teams will be at the Bowling Palace.

Margaret Morrison Named Thresher Business Manager

Ray Simpson called to order the first meeting of the year for the Student Council Wednesday noon. The theme of the meeting was to choose a business manager for the Thresher. The position was given to Margaret Morrison. She will hold the position until fall elections when a permanent manager is chosen. Miss Morrison is a member of the dance committee, and will be getting acquainted together, with boys from cutting in on girls.

As to the future of sports at Rice, it is stressing physical training and education of all its trainees. It is through these means that college sports will be continued. True the athletic teams will be on a somewhat smaller scale, but there will still be plenty of vigor and skill present, characteristic of good college sports. The Navy is very much in favor of its trainees participating in such activities for the body building and coordination development which comes along with the fun and pleasure of being a part of a team.

The Macmillan Centenary Awards: An Opportunity for Those in the Armed Forces

To celebrate its Centenary in 1943, The Macmillan announces the Macmillan Centenary Awards: An Opportunity for Those in the Armed Forces. In the announcement of this, the first general prize contest in their history, the publishers say: "In the Armed Forces of the United Nations, there are unquestionably many persons, who, but for the war, would be following writing careers. Many of them are undoubtedly now even making plans for the future and have possibly completed or embarked upon some part of their work. To encourage them and all others in the fighting forces of the United Nations is the aim of these Awards." The American awards consist of $2,500 for the best novel and $2,500 for the best work of nonfiction (plus additional smaller awards, totaling $1,000, for other manuscripts or publishing proposals). All awards are outright payments and are in addition to the author's regular royalties. In the event of a tie, the full amount of the award will be paid to each author. The British award consists of £500 for the best novel and £500 for the best work of nonfiction (plus similar smaller awards totaling £1,000). These awards, as in the case of the American awards, are outright payments and in addition to the author's regular royalties. (Canadianists are requested to send in two copies of their manuscripts or summaries).

A special Canadian award of $500 for the best Canadian entry in the event of its not winning a major award is included. Special qualifications for the American awards are: A contestant must be an American-born man or woman serving in any branch of the Armed Forces of the British Empire. The terms of the contest limit the contestants, men and women, to the age range of 19 to 35 (inclusive). All manuscripts must be in English. A contestant may submit a completed manuscript or summary (together with an explanation or synopsis of how it is to be completed). All manuscripts must reach the publishers before December 31, 1943. If it can be shown that the delay in submission is due to the conditions of the war, Proposals or material for technical, specialized, or purely educational books are outside the field of these awards. All prize books will be published in the United States, England, and Canada, for distribution throughout the world "whenever English books are read." All awards are contingent on the signing of a formal contract, by the author, for the publication of the work concerned. On any manuscript submitted, whether complete or in outline, the author must sign a contract with The Macmillan Company in the United States or Macmillan & Co., Ltd., in London or Toronto, an exclusive option for six months from the date on which it is received. The decision of The Macmillan Company is final on all matters.
Here's the reason for the success of advertising in The Rice Thresher
...as told in a recent story by Bruce Barton

"The account of Joseph in the Old Testament tells how he left his country under difficulties, came to a strange land and rose, through his diligence, to be the principal person in the state, second only to the King. The Biblical narrative brings us the story of Joseph's career and the part it plays in the history of the world. Without any words of preparation or explanation, it says bluntly:

AND THE KING DIES. AND THERE AROSE A NEW KING IN EGYPT WHICH KNEW NOT JOSEPH.

"I submit this as one of the most staggering lines which was ever written in a business biography.

"Here was a man so famous that everybody knew him, and praised, a few people die, and a few new ones are born, and people go on until the life of human beings has moved on; all the advertising that the name of "Joseph" had enjoyed in one generation is in vain and of no avail because that generation has gone."

Mr. Barton concludes:

"So the first very simple thing that I would say to you is that the business of advertising is a very constant business, that the fact that you told your story yesterday should not lead you to the conclusion that you are out of business.

"Cultivating good-will is a day-by-day and hour-by-hour business. Every day and every hour the 'King' dies and there arises a new 'King' who knows not Joseph."

The students of today are the "Kings" of tomorrow. Will they know you?