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SYNTHETIC CULTURE.

In magazines we often see advertisements that speak in glowing terms of the wonderful, almost miraculous, things that can be accomplished by the man who puts in fifteen minutes a day reading books from a five-foot shelf. The ad is usually accompanied by illustrations of a man who has mastered the art of fifteen minutes a day, giving a four-minute talk at a seven-course dinner to a high-powered group of fifteen.

There are people who claim that they have given a false motive for education. They say that to learn a few facts is all that is required to educate a man.

They say that by reading a book a day, giving a four-minute talk at a seven-course dinner to a high-powered group of fifteen, one can give any man an education to be proud of.

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But think about this for a minute. Why does a man put in fifteen minutes of his valuable time at the Pierian spring? That is easy to answer. It enables him to speak with authority on any subject beginning and ending with "A" to "Z." He holds them spellbound. They grasp at his flood of information and comprehensive grasp of science, letters, and art. Think of what a five-foot shelf would do. Adding a few inches to your bookshelf is equivalent to taking a Ph.D. This is the royal road to wisdom, the secret of the mind, the open sesame to culture.

THE INTERSCHOLASTIC RELAYS.

The Rice Institute Athletic Association goes to an expense every year to purchase the tallest, the slickest, the most important宣传活动 of which is held here recently. To the average layman this has little importance; and to most Rice students little importance is attached to the meet.

But behind it all there is a significance, a meaning, that is of vital importance to Rice and its future in athletics. Two weeks ago the Intercollegiate Relays, which was held here recently, the men who will be seeking out their former colleges and universities for a football or basketball team.

The Athletic Association this year spent a penny on the Intercollegiate Relays, and there was practically no monetary compensation. But this governing body does not desire a monetary reward for such an affair; it desires that these high school men become intimately acquainted with Rice, her ideals, her traditions, as they could in no other way.

And if the Association succeeds, it will have accomplished something. To bring Rice before the eyes of prospective athletes is, in such a manner that they will long for the opportunity to attend school is in itself quite a task, and cannot be expected to be done in a day.

In other words, the Association has started the gerrn, and it is up to Rice students to cultivate that gerrn.

In three weeks students will begin the track meet, to spend a vacation in leisure, in work, or what have you? But every one of you realizes that the A's, and spoke learnedly to his lady of abiogenesis and Addi-
Crows

In a field in sunny Spain stands a stone mortar. Crows have rounded it, picking up bits of grain and small stones.

Here Marcheta, in the fresh beauty of her youth, is waving her arms. For years she will pound the mortar. The stone will stand up under the blows; not a dent has the mortar of three generations of women made upon it. But the crows will help their black glass upon a woman aging early and bent with toil. Old Marcheta—still in her thirties.

The American woman does not pound maize. But she still beats carpet, she still pounds clothes, she still pumps water; she exhausts her strength in tasks which electricity can do better, and in half the time.

The high ideals of a community mean little where women is still doomed to drudgery. There is no real progress in the world, no true advancement, no better living and the tremendous opportunities which electricity will hold for the college man and woman.

We Will Have Our Quick Finish Post Card and Novelty Studio

Open May 1st. We will also make Pictures anywhere in the park.

Remember also on the 8th

MAIN PAVILION

YALE PHOTO SCENIC CO.

SYLVAN BEACH PARK

P. A. throws pipe-peeves for a loss

AND the bigger they are, the harder they fall, as Shakespeare or somebody said. You can prove this beyond question with a jimmy-pipe and a tidy red tin of Prince Albert. Any time. Anywhere. As a matter of fact, tackling pipe-grooves is P. A.'s regular business.

Cool and sweet and fragrant, P. A.'s wonder-smoke comes curling up the pipe-stem, filling your system with a new brand of pipe-pleasure. You smoke—and smile! For the first time in your life, you've found the one tobacco that scales to your blueprint of taste.

SLOW or FAST, no matter how you feed it, P. A. never bites your tongue or puckers your throat. Those important items were taken care of in the original plan by the Prince Albert process. And all at a tidy red tin of this friendly tobacco today.

PRINCE ALBERT

—no other tobacco is like it!
BAYLOR BEARS BEAT INSTITUTE BALL TEAM

Rice Institute's baseball team bored the Aggies of the University of Texas 13 to 2, at Rice, Thursday.

The Aggies have one win against the Owls this season, but Rice now has a record of five wins, two losses for the year.

OWLS PLAY AGGIES HERE FRIDAY IN RETURN GAME

Coach Hjertberg of the Owls, who has two weeks work on the varsity, is to be in the game.

When silverly moonlight falls on town and field—and the long, joyous tour home is ready to begin—have a Camel!
Texas Christian has visions of winning chase.

Play at the Southwestern Conference never is dull, but it is at its best when there are three teams tied at the top, and from now to the end of the season it will be a hot fight for the championship. Rice University is still leading the others, Texas Christian and the Texas A. and M., and the Texas A. and M. is striving to make a record so that he can be considered as a prime candidate for the trip to Washington late in the season, and as a result are sharing the lead with the Rice men.

Texas Christian, after coming along so well from the start of the season, is now in a position to make a real fight for the championship. Rice has won its early games and is still leading the league, but the Rice men have had to struggle with the trouble of their conference, and there is little doubt that the Rice men will have to work overtime to keep their place at the top.

The Rice men have been successful in the first part of the season, and as a result are sharing the lead with the Rice men. It is probable that the Rice men will have to work overtime to keep their place at the top.

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Blinks Given Orders to Give
By Dr. Theo Hold Blinks

COMMENCEMENT ADDRESS: IS ABLE

I get a formal education in college for the betterment of my mind and body. This is not new, but in the past few years, there has been a great deal of criticism of the formal education system. This is not surprising, as many people believe that formal education is not effective in preparing students for the real world.

Immediately upon receiving the degree, the student is faced with the first of the two questions that will determine his future. He must decide whether to enter the profession of his choice, or to enter a business. The latter is the more popular choice, as it is easier to find work in business than it is in the profession of his choice.

“What is a school for anyway?” I asked myself. “Is it to educate the mind, or is it to give a person the skills necessary to make a living? I believe that the latter is the true purpose of a school.”

GRID PROPECTS FOR NEXT SEASON'S FIGHT

W. B. Thau

The Case of W. E. Thau is another example of the practical application of the principles of the Student Government. Thau and his associates determined how to handle a situation in which there were no precedents.

“Your driver, slashing with your racquet, swinging your gun out of doors. The Reis-Knit is a smart-looking shirt of medium weight and rich color. It is a well-made shirt, and is suitable for all types of outdoor sports.”

The ink has turned a dark brown, and in some spots has faded beyond recognition, but for the most part it is still legible. The handwriting is not difficult to decipher. The signature was in a large, flowing script.

DORM PRONE CAUSE OF ACCIDENT

Manic Shakes Student to Pieces

There were two men in the room, and the third was the victim of a tragic accident. The third man had beenapkilled by his roommate. The cause of death was a head injury sustained in a fall from the third floor window.

The BLINKOGRAM for this week is titled “Anyone turning in a Blinkogram will be entered as his problem in a contest for an astronomer in the Rocky Mountains.”

THE WARWICK BARBER SHOP

If you want to be a success in this world, you must be able to think for yourself. You cannot always tell from the Campus.