VOLUME IX
RICE TOPICS
Reorganization shows an overall gain in the sales of the book. A more liberal sale of the book for home use, and the display of the book at the library have been the most successful trends in the history of the Rice Topic; see this information on...

The Thresher, in its last issue, said that the book sales have been so favorable that the company has decided to increase the print run. The book sales have increased by 25% from last year, which is a significant increase. The company has decided to increase the print run in order to meet the demand for the book. The book sales have increased due to the increased sales of the book for home use, and the display of the book at the library. The company has decided to increase the print run in order to meet the demand for the book.

The staff has made some rank changes in the sales department, which will result in a higher sales volume. The staff has offered some flexible payment methods to encourage customers to purchase the book. They have also increased the number of sales staff to meet the increased demand for the book.

The Thresher should be printed in red ink...
THANKS, HOUSTON.

The holiday season brings with it a spirit of thankfulness. To list all the things for which The Thresher is thankful would require a whole issue alone. There are some things I'd like to mention here, however: for the friends whom The Thresher wants to extend a special word of gratitude. They are generally friends of all of us, and they are devoted to us, devoted to The Thresher, and they are the advertisers, the students of the University of Houston, and Houston businessmen.

Men of the student body of Rice University, George Williams, Sadie MeLean, Ray L. Runnere, John W. Cray, and other friends, deserve and have our thanks. Where to fight and to wax philosophical, and yet keep him from being loyal.

It was just as important in a civic publicity way as happenings in the more and more was verbal school-spirit in evidence.

The Thresher stole its way into The Highlander office I began to realize the difference with which I receive The Thresher. Pennington.

My surprise when I found in an editorial of November 2—the day before the annual Christmas dinner—the following lines of praise for The Thresher.

"I like cheerfulness. I admire anyone who}nks at his job. "How must you love a magazine?"

The staff points out the fact that the business men of "Houston, We Can Do It," are responsible for the paper's existence.

The Houston men represent Houston; they are Houston, of a one-horse town on a haysome they have made an internationally important city; they are making the city an educational center. They deserve and have our thanks.

The VOCAL STANDARD.

Shall we keep up the passage of the clattering mass-hall is school spirit defined? And each a certain quality of school spirit and a lot of"crazyism" has come back. And perhaps we have been on the wrong page of the problem that school spirit is only "vocal" for more and more was verbal school-spirit in evidence.

The stars who may be a loyal Rice man. But if we live as sounding as a cymbal, be as dead as a mountain with a constant repetition of the same.

The man who attends the football games and sacrifices a voice for his school is not necessarily patriotic. He may be only one of his high school than to dose of Rice. He may lack school activities; he may have never heard of the Dramatic Club and its plays; he may be 86 other things that keep him from being loyal. Let's give up the volume of his voice as the measure of man's loyalty and select some real standard.

HERE, NEEWAH, PUT THE FLOWERS IN A VASE

The following letter is from Burt Bob, editor of "Houstons" magazine and publicity director of the Houston Chamber of Commerce. Mr. Bob is acquainted with your college on newspapers and magazines.

The Holiday Season brings with it a spirit of thankfulness. To list all the things for which The Thresher is thankful would require a whole issue alone. There are some things I'd like to mention here, however: for the friends whom The Thresher wants to extend a special word of gratitude. They are generally friends of all of us, and they are devoted to us, devoted to The Thresher, and they are the advertisers, the students of the University of Houston, and Houston businessmen.

The student who could learn to read The Thresher regularly and religiously because to my mind Rice is just as important in a civic publicity way as happenings in the more and more was verbal school-spirit in evidence. ,

The Thresher has outgrown such a system. There is no place on the campus for idle, "laziness." and "Jolly—soldier and sailor take a dash of light social activity, for besides the other things that go unnoticed and yet keep him from being loyal.

To or from Rice Institute for Christmas? All the right gifts for dad and the boy—and select some real standard.

GIFT THINGS

To Give Your College Boy For Christmas

Going Home for Christmas?

If you are going home here for the holidays and are anxious to buy new clothes or for dad and the boy—and select some real standard.

SCHOLICH'S RELIABILITY

Christmas—Just a Few Weeks Away

GIFT THINGS

To Give Your College Boy For Christmas

Going Home for Christmas?

If you are going home here for the holidays and are anxious to buy new clothes or for dad and the boy—and select some real standard.

SCHOLICH'S RELIABILITY

Christmas—Just a Few Weeks Away

GIFT THINGS

To Give Your College Boy For Christmas

Going Home for Christmas?

If you are going home here for the holidays and are anxious to buy new clothes or for dad and the boy—and select some real standard.

SCHOLICH'S RELIABILITY

Christmas—Just a Few Weeks Away

GIFT THINGS

To Give Your College Boy For Christmas

Going Home for Christmas?

If you are going home here for the holidays and are anxious to buy new clothes or for dad and the boy—and select some real standard.

SCHOLICH'S RELIABILITY

Christmas—Just a Few Weeks Away

GIFT THINGS

To Give Your College Boy For Christmas

Going Home for Christmas?

If you are going home here for the holidays and are anxious to buy new clothes or for dad and the boy—and select some real standard.

SCHOLICH'S RELIABILITY

Christmas—Just a Few Weeks Away

GIFT THINGS

To Give Your College Boy For Christmas

Going Home for Christmas?

If you are going home here for the holidays and are anxious to buy new clothes or for dad and the boy—and select some real standard.

SCHOLICH'S RELIABILITY

Christmas—Just a Few Weeks Away

GIFT THINGS

To Give Your College Boy For Christmas

Going Home for Christmas?

If you are going home here for the holidays and are anxious to buy new clothes or for dad and the boy—and select some real standard.

SCHOLICH'S RELIABILITY

Christmas—Just a Few Weeks Away

GIFT THINGS

To Give Your College Boy For Christmas

Going Home for Christmas?

If you are going home here for the holidays and are anxious to buy new clothes or for dad and the boy—and select some real standard.

SCHOLICH'S RELIABILITY

Christmas—Just a Few Weeks Away

GIFT THINGS

To Give Your College Boy For Christmas

Going Home for Christmas?

If you are going home here for the holidays and are anxious to buy new clothes or for dad and the boy—and select some real standard.

SCHOLICH'S RELIABILITY

Christmas—Just a Few Weeks Away

GIFT THINGS

To Give Your College Boy For Christmas

Going Home for Christmas?

If you are going home here for the holidays and are anxious to buy new clothes or for dad and the boy—and select some real standard.

SCHOLICH'S RELIABILITY

Christmas—Just a Few Weeks Away

GIFT THINGS

To Give Your College Boy For Christmas

Going Home for Christmas?

If you are going home here for the holidays and are anxious to buy new clothes or for dad and the boy—and select some real standard.

SCHOLICH'S RELIABILITY

Christmas—Just a Few Weeks Away

GIFT THINGS

To Give Your College Boy For Christmas

Going Home for Christmas?

If you are going home here for the holidays and are anxious to buy new clothes or for dad and the boy—and select some real standard.

SCHOLICH'S RELIABILITY

Christmas—Just a Few Weeks Away

GIFT THINGS

To Give Your College Boy For Christmas

Going Home for Christmas?

If you are going home here for the holidays and are anxious to buy new clothes or for dad and the boy—and select some real standard.
A SPIRIT THAT WILL NEVER DIE
By Max H. Jacobs
"It's the spirit that lives in a house that makes it a home, that keeps it from becoming a mere shack.

A spirit that binds man to man
To any brother in his need.
A spirit that extends a hand,
To put a telephone in every home, to light the way to a glorious maturity.

Rice will never die!
Rice will live forever!

A spirit that will never die.

Wilson's Gift Shop

HARRIS-HAHL0

Heart of Houston

O U OWLS!

Here is something every student of Rice should have. It is a novelty item that is a joy, not only of the hands, but of the heart as well. The owl figure is a beautifully designed sculpture made of fine quality materials. It is a perfect addition to any desk or bookshelf, and can be admired for years to come. Visit the store today and take one home. Don't miss this opportunity to own a piece of art that will bring joy and inspiration into your life.

Published in the interest of
Electrical Development
on the Institution that will
be helpful to the Industry.

Order your 1940 calendar now.

NOW is the time to plan your work for 1940. What you are doing today will depend a good deal on what you do today and after graduation—and the way you do it. Obviously, you improve your chances for a big gong if you go where big jobs are and will be. That means fit yourself to take a place in some industry or future.

Planning twenty or more years ahead is all in the day's work among the telephone companies. The telephone principal and manufacturing companies likewise look far into the future.

To put a telephone in every home, to light the way to a glorious maturity. Rice will never die!

The Owls and the Girls

The Owl's are the greater
Like a monument against the sky
And in its hallowed atmosphere A spirit grows that will not die

A spirit that binds man to man To any brother in his need A spirit that extends a hand To put a telephone in every home, to light the way to a glorious maturity

Rice will never die!
Rice will live forever!

A spirit that will never die.

Wilson's Gift Shop

HARRIS-HAHL0

Heart of Houston

TEXAS BLUE PRINT AND SUPPLY CO.

Drawing Material—Art Supplies
Blue and White Printing
Phone Prompt 4097
214 Fannin Street
Houston, Texas

Just Arrived, Men! The "BROADWAY" A new Blue Book "Camelot Crease" Oxford made in SOFT PATENT LEATHER

Just ask for the "BROADWAY" and you'll be fitted in the snappiest young man's shoe cut.

"The Broadway" in form and semi-dress wear—you'll like it.

Ye Olde College Inn
FANOGI COFFEE
Chicken Dinner . . $1.00
Steak Dinner . . . $1.50
Buy a Meat Ticket—Save 20%
in Article 2, Section 2, he shall be given an opportunity to make a statement before the Student Council. The Student Council of the Rice Institute met in extraordinary session November 23, 1923, at 1:30 p.m. Present: H. R. Johnson, President; T. W. Moore, Treasurer; W. S. Stansell, W. H. R. Shults, N. E. Calhoun, H. Ray. The President called the meeting to order at 1:30 p.m. Minutes of the previous meeting were read and approved.

President, T. W. Moore, presented the following report: The band committee had made no provision for reservation of any room for future meetings of the council. Meetings shall be held in the Student Union building or in the Student Union and an effort shall be made to have the meetings work in line with the work of the Student Union.

D. W. Small appeared before Council to present a bill, on which some money had been saved, for the purchase of a new asphalt tennis court. The council was not able to approve the bill at this meeting. Action was deferred until the next meeting. Motion carried.

President, T. W. Moore, presented a bill, as drawn up by the Band Committee, for the approval of the council. The council approved the bill, as drawn up by the Band Committee, to publish minutes of the council meetings.

The council next considered the question of the buying of sweaters for the Rice band. Miss Sproule seconded. Motion carried.

Student Council making a little money and the council was asked to vote on the question of whether to use the money for a band. Motion carried.

President, T. W. Moore, presented a bill, as drawn up by the Band Committee, to the council. The council approved the bill, as drawn up by the Band Committee, to publish minutes of the council meetings.

The council next considered the question of the buying of sweaters for the Rice band. Motion carried.

President, T. W. Moore, presented a bill, as drawn up by the Band Committee, to the council. The council approved the bill, as drawn up by the Band Committee, to publish minutes of the council meetings.

The council next considered the question of the buying of sweaters for the Rice band. Motion carried.

Student Council making a little money and the council was asked to vote on the question of whether to use the money for a band. Motion carried.

President, T. W. Moore, presented a bill, as drawn up by the Band Committee, to the council. The council approved the bill, as drawn up by the Band Committee, to publish minutes of the council meetings.

The council next considered the question of the buying of sweaters for the Rice band. Motion carried.

President, T. W. Moore, presented a bill, as drawn up by the Band Committee, to the council. The council approved the bill, as drawn up by the Band Committee, to publish minutes of the council meetings.

The council next considered the question of the buying of sweaters for the Rice band. Motion carried.

Student Council making a little money and the council was asked to vote on the question of whether to use the money for a band. Motion carried.

President, T. W. Moore, presented a bill, as drawn up by the Band Committee, to the council. The council approved the bill, as drawn up by the Band Committee, to publish minutes of the council meetings.

The council next considered the question of the buying of sweaters for the Rice band. Motion carried.

President, T. W. Moore, presented a bill, as drawn up by the Band Committee, to the council. The council approved the bill, as drawn up by the Band Committee, to publish minutes of the council meetings.

The council next considered the question of the buying of sweaters for the Rice band. Motion carried.

Student Council making a little money and the council was asked to vote on the question of whether to use the money for a band. Motion carried.

President, T. W. Moore, presented a bill, as drawn up by the Band Committee, to the council. The council approved the bill, as drawn up by the Band Committee, to publish minutes of the council meetings.

The council next considered the question of the buying of sweaters for the Rice band. Motion carried.

President, T. W. Moore, presented a bill, as drawn up by the Band Committee, to the council. The council approved the bill, as drawn up by the Band Committee, to publish minutes of the council meetings.

The council next considered the question of the buying of sweaters for the Rice band. Motion carried.

President, T. W. Moore, presented a bill, as drawn up by the Band Committee, to the council. The council approved the bill, as drawn up by the Band Committee, to publish minutes of the council meetings.

The council next considered the question of the buying of sweaters for the Rice band. Motion carried.

Student Council making a little money and the council was asked to vote on the question of whether to use the money for a band. Motion carried.

President, T. W. Moore, presented a bill, as drawn up by the Band Committee, to the council. The council approved the bill, as drawn up by the Band Committee, to publish minutes of the council meetings.

The council next considered the question of the buying of sweaters for the Rice band. Motion carried.

President, T. W. Moore, presented a bill, as drawn up by the Band Committee, to the council. The council approved the bill, as drawn up by the Band Committee, to publish minutes of the council meetings.

The council next considered the question of the buying of sweaters for the Rice band. Motion carried.

Student Council making a little money and the council was asked to vote on the question of whether to use the money for a band. Motion carried.

President, T. W. Moore, presented a bill, as drawn up by the Band Committee, to the council. The council approved the bill, as drawn up by the Band Committee, to publish minutes of the council meetings.

The council next considered the question of the buying of sweaters for the Rice band. Motion carried.

President, T. W. Moore, presented a bill, as drawn up by the Band Committee, to the council. The council approved the bill, as drawn up by the Band Committee, to publish minutes of the council meetings.

The council next considered the question of the buying of sweaters for the Rice band. Motion carried.

Student Council making a little money and the council was asked to vote on the question of whether to use the money for a band. Motion carried.

President, T. W. Moore, presented a bill, as drawn up by the Band Committee, to the council. The council approved the bill, as drawn up by the Band Committee, to publish minutes of the council meetings.

The council next considered the question of the buying of sweaters for the Rice band. Motion carried.

President, T. W. Moore, presented a bill, as drawn up by the Band Committee, to the council. The council approved the bill, as drawn up by the Band Committee, to publish minutes of the council meetings.
VICTORY-WILSON'S
PRE-INVENTORY SALE

In order to reduce our stock of suits and overcoats by inventory time, Jan. 1st, we are making drastic reductions in all suits and overcoats. This reduction makes V. W. the greatest values in the city.

Suits and Overcoats
worth up to $40.00

Suits and Overcoats
worth up to $50.00

Suits and Overcoats
worth up to $40.00

Suits and Overcoats
worth up to $45.00

BASKET BALL EQUIPMENT
Sporting Goods and Golf Supplies
TEXAS SPORTING GOODS CO., INC.

CARTER AND HUMBLE
BDLG, BARBER SHOPS

FIRE WITH MUSH

VICTORY-WILSON INC.
FLOOR CLOTHIERS

FOUR MEN'S SHOPS

240, MAIN STREET (Over J. J. Sorrey Jewelry Store)

Every garment guaranteed satisfaction or money refunded. Attend this big money saving event and make your Christmas money go farther.
THE STORE FOR BOOKS

PILLOT'S

1914 TEXAS AVENUE
(60 Steps From Main Street)

Determination

There is a big difference

between wanting

something and determining to have it. Choose now some

tiny thing you're determined to have. Then open an account

here and make that account grow steadily until your

objective is realized.

Union National Bank

"The Bank with the

Chimes Clock"

Levy Bros. Dry Goods

Company

For Over a Third of a Century

-An Institution of Service-

Visit Our Boys' Shop on the Mezzanine Floor

RICE ADMINISTRATION BUILDING

The greatest contribution to the Architecture of the World since the 12th Century." An impressive,

objective is realized. Choose now some

tiny thing you're determined to have. Then open an account

here and make that account grow steadily until your

objective is realized.

Union National Bank

"The Bank with the

Chimes Clock"

Levy Bros. Dry Goods

Company

For Over a Third of a Century

-An Institution of Service-

Visit Our Boys' Shop on the Mezzanine Floor

RICE ADMINISTRATION BUILDING

The greatest contribution to the Architecture of the World since the 12th Century." An impressive,

objective is realized. Choose now some

tiny thing you're determined to have. Then open an account

here and make that account grow steadily until your

objective is realized.

Union National Bank

"The Bank with the

Chimes Clock"

Levy Bros. Dry Goods

Company

For Over a Third of a Century

-An Institution of Service-

Visit Our Boys' Shop on the Mezzanine Floor

RICE ADMINISTRATION BUILDING

The greatest contribution to the Architecture of the World since the 12th Century." An impressive,