VOL. XVII
NO. 12
RICE INSTITUTE, HOUSTON, TEXAS, NOVEMBER 26, 1922

ADDRESS GIVEN BY PRESIDENT HIBBEN

Decennial Anniversary for the Rice Institute

ATTRACTION PROGRAM

Hundreds of Graduates Return to Celebrate The Occasion

Reunion of Rice alumni from '13 through '21 in honor of the 25th anniversary of the enrolment of the university, will come to a close with a final banquet on Thursday night. The presence of President John Grier Hibben of Princeton University, with his wife, will serve to intensify the atmosphere of the occasion. Dr. Hibben will deliver the denouement of the program, and the Instituto will present to him a beautiful gold watch which will be the principal prize for the annual Alumni Association. Theatricals, as usual, in the form of a theatrical performance at 7 p.m., and a picturesque College street will repeat its successful bill of college play, "The Princess and the Pea," at 8:30 p.m., sponsored by the First Presbyterian Church and the Rice Institute literary societies. A banquet morning will also open a new chapter of the Rice Institute tradition, with the current students officially receiving the diplomas and the alumni the booklets of diploma."—Edgar Odell Lovett.

THE THREKESHER

WILLIAM MARSH RICE
Founder of Institute

SEVEN CLASSES RENEW COLLEGE SPIRIT THIS THANKSGIVING DAY

(By Edgar Odell Lovett)

Recollections of manuscripts by alumni members of the Rice Writing Club comprise the program of the club's annual alumni meeting of the year which was held Monday at 4 p.m. in the Atrium Room. The manuscripts were read, criticized, and reviewed without particular attention to any branch of writing. The regular meeting of the club will be Monday at 1:30 in the Atrium Room.

The Rice Club, like virtually every other organization among the Rice student body, undertook a reorganization this term and is setting a precedent for literary work among every other organization among the university.

"Dramatic Club has ever given. "Puritan and Papists" has a most pleasant surprise which will not be disclosed before the performance. Needless to say this is a comedy. "Back of the Yards" a melodrama, and "My Last Duchess" a tragedy.

An enthusiastic reception is sure to meet the actors and actresses as the plays have been pronounced by capable critics to be the best the Dramatic Club has ever given. "Puritan and Papists" has a most pleasant surprise which will not be disclosed before the performance. Needless to say this is a comedy. "Back of the Yards" a melodrama, and "My Last Duchess" a tragedy.

One of the most important organizations which has been formed since the large and successful reunion of the Rice Alumnae on Thanksgiving Day reunion of the A. R. R. Representatives of all of them are coming from the original seventy and seven of the society.

Toasts of welcome by the two presidents, and a number of public speakers will be made to the alumni at the supper.

"There is No Death."—Edgar Odell Lovett.

THE REEDER

ELECT NEW OFFICERS FOR ENSUING YEAR

EVENTFUL PROGRAM

S. G. McCann Writes Short History of Rice:

The Association of Rice Alumni held its annual meeting in the Alumni Club rooms with President Albert Johnson present. The members of the association began a Board of Trustees present, and New officers elected will be announced at the next meeting.

The program of the evening was divided into two parts, the latter consisting of the business meeting and the special entertainment. The history of the association was written by Samuel G. McCann, secretary of the Institute Alumni Memorial Committee. The following is a transcript of the address:

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THE THRESHER

Vol. X, No. 55

BOSTONIANS

OBSERVATIONS
BY THE OBSERVER

I was looking over an old notebook the other day and one thing that

was brought to mind was that the advertising in some of the

magazines today is more interesting than it was years ago. In

those days the advertisers were more careful to be sure that

their advertisements were not distasteful to the public.

I was interested in reading an article about a new

product that was advertised in a popular magazine. The

article was well written and the product was described in

such a way that it seemed almost magical. The

advertiser had obviously spent a lot of time and

energy in creating an appealing advertisement.

I think that advertising can be a powerful tool if

used properly. It can communicate important messages

and inform people about new products or services.

It is important, however, to remember that

advertisements should always be honest and

truthful. The public expects this and deserves it.

I believe that the trend towards more effective

advertising is a positive one. It shows that

marketers are becoming more aware of the

needs and desires of their customers.

I was also interested in reading about a

company that had recently launched a new

product. The company had done extensive

market research to determine the best

way to advertise the product. The

result was an eye-catching advertisement

that caught the attention of potential

customers.

I think that companies should always

consider their target audience when

creating advertisements. It is

important to understand who

the

audience is and what

they

want to

see.

I was also interested in reading about a

campaign that had successfully

increased sales. The campaign

had

combined

creative

advertising

with

effective

marketing

strategies.

I

think

that

this

is

a

good

example

of

how

advertising

can

be

used

effectively.

I was also interested in reading about a

company that had recently

launched a

new

service. The company

had

spent a lot of time

in

understanding

the needs

of

its

customers.

This

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advertising

can

be

used

effectively.
Rice Men! See Our Splendid Assortment OVERCOATS
And forever afterward when you think of an Overcoat

You Will Think of MUNN'S

Never before have we had such a large and comprehensive selection of Overcoats for men and young men. Fabrics, colors and styles leave nothing to be desired. And the season is here when an Overcoat is really essential.

These Overcoats offer both style and quality, at very moderate prices. It is a case of where GOOD VALUES and GOOD ECONOMY go hand in hand.

Every coat of pure virgin wool. Priced at from—

$1850 to $4500

W. C. Munn Company

The Quaker who made Chemistry a Science

C A V E N D I S H had shown that two volumes of hydrogen and one of oxygen always combine completely to form water and nothing else. Pouper, a Frenchman, had proved that natural and artificial combustibles of copper are always constant in composition.

"There must be some law in this," reasoned Daltons (1766-1844), the Quaker mathematician and school teacher. That law he proceeded to discover by weighing and measuring. He found that each element has a combining weight of its own. To explain this, he evolved his atomic theory — the atoms of each element are all alike in size and weight; hence a combination can occur only in definite proportions.

Dalton's theory was published in 1808. In that same year, Napoleon made his brother, Joseph, king of Spain. This was considered a political event of tremendous importance. But Joseph left no lasting impression, while Dalton, elevated chemist from a mass of unclassified observations and recipes into a science.

Modern scientists have gone beyond. They have found the atom to be composed of electrons, minute electrical particles. In the Research Laboratories of the General Electric Company the physical, chemical and electrical properties of compounds yet undiscovered.

In a world of fleeting events the spirit of science and research endures.
FOOTBALL

WARRIORS SCRAPPERS

(From Philip R. Arbuckle)

You note that interest in our football team has increased and that our patrons have been satisfied. You note that interest in our football team has increased and that our patrons have been satisfied. You note that interest in our football team has increased and that our patrons have been satisfied. You note that interest in our football team has increased and that our patrons have been satisfied.

The Live Owl Squad

THE PAJ OWL SQUAD

FOOTBALL

BASKETBALL

RICE PROSPECTS

Bright Arbuckle and Yerges to Coach Team

With the Arizona game Thursday closing the 1920 football season, interest centered around the Owls basketball talent and prospects for the 1921 season.

Rice's prospects in the naps offer, according to Fred Willis, captain of the varsity, are brighter than they have been in some seasons. With four letter men, five freshmen from last year, and others from last year's freshman squad, a winning team will be turned out, Willis says.

Arbuckle and Yerges, football coaches, will guide the Owls this season. It has been announced. The first game of the season will be played against the Lamar Normal Institute at Statesville on January 12 and 13.

Although practices have been held several times a week for the last two weeks, regular daily practices will begin Thursday next week. Give us squads that will give us interest themselves in good prospects. However, still a losing one.

In previous years the freshmen have always been able to "scrapp" through to the end. "The Owls," Willis has said, "are no exception. They have proved a disappointment, we expect to present for your approval.

This plan was adopted by Coach Arbuckle in order to increase the interest in the Owls. The Owls are good and they will have to wait until the New Year before they can wear their colors. In previous years the freshmen have always been able to "scrapp" through to the end.

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Wildcat Eleven, Speedy and Aggressive Team

The Owls, a Fighting Foot-

"K't'ite us to the dust dutp

T1RAS' MODEL BAMEH  SHOP

Send your orders to William D. Former

The bulletin states in a matter-of- fact, heartless, unprepossessing tone that examinations start on December 11 and pass through in December 12. Another bulletin of official origin on the board declares that the Examination Committee has had the serious business of its school examinations, and will continue as dropped from the Institution's

"Always the Best at Fair Price"

"If You Enjoyed that Thanksgiving Dinner, send the lady some more flowers"

"If you want the longest wearing and best looking Winter Oxford in Houston, try HAMMERSMITH"

"Let Us Dye For You! We Know How!"

BURKHART'S Laundry and Dye Works

We have been operated until next term—perhaps the permanent supply has been

The First National Bank of Houston

"Doubtful"

"That a woman can strike a harder blow could be due to a happier end of her life because they have so much to say and do"
The Thresher :: Houston, Texas

Levy Bros. Dry Goods Company

"For a Third of a Century
-An Institution of Service"

Visit Our Boys' Shop on the Mezzanine Floor

S T U D I E N T S

Buy Their Programs
Invitations
Calling Cards

From the
Gulfport Printing Co.
PHONE FEALY
635

Levy Bros. Dry Goods Company

S T E R N S

F tenant of the 1935 Campanile

Mr. Whitaker was elected officer for the fall term of the Writing Club.

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The first of these alumni meetings was held November 6 in the Autry House and Marcellus E. Foster, president of the club, or in other words, that alumni are allowed to take an active part in the work of the club, or in other words, that alumni are allowed to take an active part in the work of the club.

It is pointed out by Miss Dorothy that alumni are allowed to take an active part in the work of the club, or in other words, that alumni are allowed to take an active part in the work of the club.

The Annually stunt party was given on November 27th. This course, which had the approval of the faculty, was held to offer some special effort toward presenting a good program.

An address by President Pauline and Miss Earnest has been stressed the beauty and value of reading. Miss Starnes addressed them on the value of reading. Miss Starnes addressed them on the value of reading. Miss Starnes addressed them on the value of reading.

At this meeting, Miss Dorothy was elected as the Rice Drumhead for the Houston Fair. Miss Dorothy was elected as the Rice Drumhead for the Houston Fair. Miss Dorothy was elected as the Rice Drumhead for the Houston Fair. Miss Dorothy was elected as the Rice Drumhead for the Houston Fair.

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Miss Starnes has lectured to the Club on these particularly from the standpoint of staging and setting, and Ernestine has maintained the same dramatic recognition.

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The Lumbermans National Bank

The Texas Company

Houston, Texas

Style in Glasses

Doesn't necessarily mean expense. There's as much style in Clark's least expensive mountings as in the ultra higher-priced ones. GOOD TASTE abounds in both. Do not QUESTION this; come in and prove it.

Personal Service by

Mr. Kuhlman or Mr. Clark

Clark & Company

Optometrists and Opticians

918 Texas Avenue

The Lumbermans National Bank

Houston, Texas

Houston Typewriter Exchange

Agents Remington Portable

The one with the Standard keyboard

Factory Rebuilt Typewriters

Any Make

Houston Typewriter Exchange

400 Fannin St.