

Got a Pet Hate? Put It Down Here

By REED MARTIN

Been wanting to get back at that guy in the back of your class who laughs when you make a mistake? You might be one of the exclusive clientele whose secret wish can be satisfied by a Senior Follies Program advertisement.

Every year a large part of the financial cost surrounding the Follies is assuaged by the sale of ads in the Follies' program.

This year Ad Chairman Jack Wertheimer decided the trite idea was not the right idea, so he suggested printing ads upside down. If you knew what Battlestein's really means when printed upside down, you would understand why commercial ads don't fit in this category.

Thus a chance of a lifetime of-

fer is being made to the student body. For only \$10 per quarter page you can have printed in this popular (1200 circulation annually) paper **anything** you want.

You can revive Modine Gunch of '57 fame, see your "friends" name in print in a compromising situation, or sponsor anything with a 30-70 chance of getting by the sneaky censors.

For any further information or pre-press censoring, if you wish, contact Jack Wertheimer, Wiess College.

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