Got a Pet Hate? Put It Down Here

By REED MARTIN

Been wanting to get back at that guy in the back of your class who laughs when you make a mistake? You might be one of the exclusive clientele whose secret wish can be satisfied by a Senior Follies Program advertisement.

Every year a large part of the financial cost surrounding the Folies is assuaged by the sale of ads in the Folies' program.

This year Ad Chairman Jack Wertheimer decided the trite idea was not the right idea, so he suggested printing ads upside down. If you knew what Battlestein's really means when printed upside down, you would understand why commercial ads don't fit in this category.

Thus a chance of a lifetime of-