Sammy's Stocks Staples

By REED MARTIN

Efficiency with the students' needs in mind is the controlling theme of the new campus store in the Student Center. More than just the old co-op with a forward look, the store is striving successfully to satisfy the needs of the student body.

Wedgewood Plates
Among contemporary cards and Rice tie clasps, customers may find Wedgewood plates and the internationally known Hummel figurines. These outstanding additions are of a class equal to those found in any gift shop in Houston.

60-Foot Mufflers
Other items, such as stationary, seem to have been broadened. The fact is that for the first time, space permits all items in a group to be displayed simultaneously. This creates the illusion of an increased stock. Two areas, clothes and books, have been noticeably broadened. In the former, the 19?? Rice unfortunate can be clothed from cradle (wrapped in swaddling clothes of 60 foot muffler and booties) to college age in nearly everything; in fact everything but those oft-mentioned unmentionables. However, the sale of Rice garters shows the trend is moving upward into this area and further developments in Rice-type clothing should prove interesting.

More Browsing
The book store shows the real improvements in efficiency. Soon, shelves will be labeled with course, professor, and required text so that one may examine freely the material for any course he may be contemplating. The new policy of direct student handling of books, instead of the former middleman, allows a less hurried atmosphere and this more time for intellectual browsing.