Nation Wide Competition Ends, Lucky Girl Wins Date With Frakes

By JAMES DOYLE
Thresher Reporter

The “Win-A-Date With Steve Frakes” contest abruptly drew to a close last Saturday when the final perfumed truckload of contest mail was dropped off at 329 Wiess College. The contest, which was begun three weeks ago to share Wiess College’s “Radiant Steve” Frakes with the rest of the country, met with remarkable success from the outset.

Handbills with a caricature of Frakes were distributed throughout the campus; some appeared in widespread parts of the country. Contest rules included mailing one penny with a box top from anything. Contestants were to explain in 25 words or less “why I would crave a date with Steve Frakes.”

The winner of the contest is to be treated to a night on the town with Steve. All expenses will be paid and the couple will be chauffeured to the brighter spots in Houston’s nightlife.

Froot Loops Box Top

Lonely Rice girls were competing with the elite of the “neglected” when letters came from Vassar, U of Texas, U of California, U of Washington, Sophie Newcomb, St. Mary’s of Notre Dame, and others.

Accompanying box tops varied from “Froot Loops to Ex-Lax, from Maiko Incense to Chanel No. 5, Black Label to ‘Night Aires Leisure Lovelies’.”

Intriguing Entrees

Entrees came from such lovelies as Christina Trichina Von Lina and the Mad Hatter of Witchingrot Road at the Great University (California). ‘The Bird,’ campus humor magazine, will publish twelve of the letters in its first issue, which will appear next week.

Each of the contestants was rewarded for his or her endeavors with an autographed picture of “Smiling Steve,” a fan club membership card, and a small memento from Steve’s wardrobe to be treasured for life. All these prizes were mailed to the winners airmail COD for prompt delivery.

One observer pointed out that this was the only contest he knew of in which all but one contestant were winners. The lucky loser will be announced soon. The contestants are being judged on sincerity, ambiguity, originality, handwriting, and need.