OUR HERO

‘Win A Date With Frakes’ Campaign Snowballs

By JAMES DOYLE

A benevolent campus organization began a campaign during the last week “to share the radiant personality of Steve Frakes with the rest of the nation.” The campaign itself was launched on a campus scale, but has since picked up momentum and is now nation-wide.

The first sign of the campaign was when handbills were distributed with the same vigor as Viet Nam propaganda leaflets in every nook and cranny of Rice’s 300 acres. The handbills were caricatured with Wiess’ “own Rudy Valentino,” Steve Frankes, and instructed the public how to enter the contest.

The contest rules are: “The contestant must mail one penny with a box top of anything and explain in 25 words or less “Why I would crave a date with Steve Frakes.” The entry must be postmarked no later than midnight December 4, 1965. The address is “Contest” Room 329 Wiess College, Rice University, Houston, Texas, U.S.A.

All Expenses Paid

The winner, if from out of town, for his or her night on the town with Steve. All expenses will be paid and the couple will be chauffeured to the brighter spots in Houston’s night life.

An important official in the organization pointed out that “Wiess had been selfishly keeping Steve to themselves and now wants to make just retribu-

tion to the rest of the university.”

Everybody Wins

The organization has been flooded with entries since the start of the contest and expects the mail to increase. This assumption is based on the introduction of a national mailing list and the offer of a consolation prize to every contestant. The prize consists of a membership card, autographed picture of Steve, and one memento from his personal belongings that may be cherished for life.

The first entry was sent in by Trichina Christina von Leana of Mary Gibbs Brown College. Trichina had this to say: “I would like to win a date with Steve Frakes insomuch as I have never had a date in my whole life and I would love to have one no one even knows that I exist this fascinating creature sounds like just my dream man please don’t let me waste away—all my love—trichina christina von leana m.g.b. college”

Knight In Shining Armor

The question is: can Steve Frakes do it—can he save the Rice girls from their almost assured dismal future?

One observer had this to say about the organization: “Unquestionably this is a worthwhile campaign organization that is trying to give every girl at Rice at least one chance at the big time.”